

Reading list for Digital Business Models, TDEI73, 2027

Books

Ronteau, Sébastien, Muzellec, Laurent, Verfasser, Saxena, Deepak, Verfasser, Trabucchi, Daniel, Verfasser, (2023) *Digital business models : the new value creation and capture mechanisms of the 21st century*
ISBN: 9783110762419, 3110762412

Articles

Articles will be made available in the Lisam course room.