

Reading list for Product Development Methodology, TKMJ34, 2017

Ulrich, Karl och Eppinger, Steven (senaste versionen) Product Design and Development, New York, McGraw-Hill Higher Education
Tidd and Bessant (2009) Managing Innovation – Integrating Technological, Market and Organizational Change, John Wiley and sons Ltd.
Urval av vetenskapliga artiklar som finns på kursens bibliotekshemsida.