

Reading list for Research Methods in Management and Engineering, TMQU48, 2026

Regular literature

Articles

Barratt, M., Choi, T.Y., & Li, M. , Qualitative case studies in operations management: Trends, research outcomes and future research implications *Journal of Operations Management* 29/2011/329-342

Elg, M., Gremyr, I., Halldórsson, Á., & Wallo, A. , Service action research: review and guidelines *Journal of Services Marketing* 34/2020/87-99

Malhotra, M. K. & Grover, V., An Assessment of Survey Research in POM: From Constructs to Theory *Journal of Operations Management* 16/1998/407-425

Martin, J., Elg, M., & Gremyr, I. , Fit for purpose? Exploring competencies in quality management *International Journal of Quality and Service Management* 11/2020/317-333

Martin, J., Elg, M., & Gremyr, I. , Towards a quality management competence framework: exploring needed competencies in quality management *Total Quality Management and Business Excellence* 32/2021/359-378

Rocco, T.S., & Plakhotnik, M.S. , Literature Reviews, Conceptual Frameworks, and Theoretical Frameworks, Terms, Functions and distinctions, *Human Resource Development Review* 29/2009/120-130

Rowley, J., Conducting research interview *Management Research Review* 35/2012/260-271

Van de Ven, A.H. & Johnson, P.E. , Knowledge for theory and practice *Academy of Management Review* 31/2006/802-821

Voss, C., Tsikrikis, N. & Frohlich, M. , Case research in operations management *International Journal of Operations and Production Management* 22/2002/195-219

Additional literature

Books

Bryman, A., (2012) *Social research methods* Oxford University Press

Miles, M.B. & Huberman, A.M. , (1994) *Qualitative data analysis.: An expanded sourcebook*, SAGE Publications

Van de Ven, A. , (2013) *Engaged Scholarship. A Guide for Organizational and Social Research* Oxford University Press

Other

Checklists

Checklists that relate to lectures