

Strategy and Management Control

Programme course

6 credits

Strategisk ekonomistyrning: Modeller för en stärkt
konkurrenskraft

TDEI35

Valid from: 2017 Spring semester

Determined by
Board of Studies for Industrial
Engineering and Logistics

Date determined
2017-01-25

Main field of study

Industrial Engineering and Management

Course level

Second cycle

Advancement level

A1X

Course offered for

- Computer Science and Engineering, M Sc in Engineering
- Industrial Engineering and Management - International, M Sc in Engineering
- Industrial Engineering and Management, M Sc in Engineering
- Information Technology, M Sc in Engineering

Entry requirements

Note: Admission requirements for non-programme students usually also include admission requirements for the programme and threshold requirements for progression within the programme, or corresponding.

Prerequisites

A good knowledge of business strategy and management control.

Intended learning outcomes

The aim of the course is to give the students an opportunity to acquire a knowledge in the area of strategy and control. After the course is completed the student should:

- Have knowledge about basic concepts and models within the areas of strategy and management control.
- Understand how strategic congruence and a related control mix can contribute to an organization's competitive advantage.
- With a critical approach, be able to analyze a specific organization - with a particular focus on strategic congruence and control mix - and suggest how strategies and control systems should be designed and used.

Course content

An important and classical problem is how to align strategies and control systems in order to improve performance. This problem will be discussed at length in this course.

Teaching and working methods

The first half of the course includes teaching where the literature is discussed. Thereafter a written exam will take place. During the entire course the students will work on a project assignment. It includes making an analysis of a large corporation's strategies and to make suggestions of an appropriate management control system to implement the strategies.

Examination

UPG2	Case	3 credits	U, 3, 4, 5
KTR1	Written examination	3 credits	U, 3, 4, 5

The final grade will be given as a combination of the written examination and case.

Grades

Four-grade scale, LiU, U, 3, 4, 5

Department

Institutionen för ekonomisk och industriell utveckling

Director of Studies or equivalent

Johan Holtström

Examiner

Erik Jannesson

Course website and other links

<http://www.iei.liu.se/index/utbildning/ekonomiska-informationssystem/tdei35?l=sv>

Education components

Preliminary scheduled hours: 24 h

Recommended self-study hours: 136 h

Course literature

Jannesson, E., Nilsson, F. & Rapp, B. (red), 2014, Strategy, control and competitive advantage - Case study evidence, Springer: Berlin. Artiklar.

Common rules

Regulations (apply to LiU in its entirety)

The university is a government agency whose operations are regulated by legislation and ordinances, which include the Higher Education Act and the Higher Education Ordinance. In addition to legislation and ordinances, operations are subject to several policy documents. The Linköping University rule book collects currently valid decisions of a regulatory nature taken by the university board, the vice-chancellor and faculty/department boards.

LiU's rule book for education at first-cycle and second-cycle levels is available at http://stydokument.liu.se/Regelsamling/Innehall/Utbildning_pa_grund-_och_avancerad_niva.