

Corporate Planning

Programme course

6 credits

Integrerad företagsplanering

TEIE06

Valid from: 2017 Spring semester

Determined by
Board of Studies for Industrial
Engineering and Logistics

Date determined
2017-01-25

Main field of study

Industrial Engineering and Management

Course level

Second cycle

Advancement level

A1X

Course offered for

- Design and Product Development
- Industrial Engineering and Management - International, M Sc in Engineering
- Industrial Engineering and Management, M Sc in Engineering

Entry requirements

Note: Admission requirements for non-programme students usually also include admission requirements for the programme and threshold requirements for progression within the programme, or corresponding.

Prerequisites

Engineering courses from the first three years of "civilingenjörsprogram" as well as industrial engineering and management, industrial organization and marketing.

Intended learning outcomes

The aim of the course is to further develop the student's knowledge about coordination and integration between the different parts of the industrial enterprise, both operational and strategic issues, and its environment. The student applies knowledge achieved during the study program on a real small or medium-sized enterprise (SME). The student conducts an analysis of the company from both a technical and an economic point of view, and suggests managerial guidelines to the company management. More specifically, after the course the student shall be able to:

- Conduct and synthesise a complete, analysing, clarifying and independent company analysis.
- Conclude the analysis and the results into a concrete and relevant action plan to company management.
- Prioritise and present actions to company management in an inspiring and motivating way.
- Conduct the work in a project team.
- Choose form and method for oral and written communication.

Course content

Corporate planning applied on the smaller enterprise. Conditions for family-owned business and SMEs in general. Evaluation of technology and production facilities. Analysis of other internal conditions of the enterprise. Strengths and weaknesses. Analysis of the company's environment, including partners, suppliers, and customers. Threats and opportunities in the short and in the long run. Interview and presentation techniques.

Teaching and working methods

The main part of the course is to work with a practical company case. Lectures and general seminars aim to support this work. External consultation is made available. The work on the practical case requires presence and active efforts that include visiting the enterprise, written and oral presentations. The course runs over the entire spring semester.

Examination

PRA1 Case studies 6 credits U, 3, 4, 5

Grades

Four-grade scale, LiU, U, 3, 4, 5

Department

Institutionen för ekonomisk och industriell utveckling

Director of Studies or equivalent

Johan Holtström

Examiner

Jakob Rehme

Course website and other links

<http://www.iei.liu.se/indek/utbildning/industriell-ekonomi/teie06?l=sv>

Education components

Preliminary scheduled hours: 50 h

Recommended self-study hours: 110 h

Course literature

Fastställs senare.

Common rules

Regulations (apply to LiU in its entirety)

The university is a government agency whose operations are regulated by legislation and ordinances, which include the Higher Education Act and the Higher Education Ordinance. In addition to legislation and ordinances, operations are subject to several policy documents. The Linköping University rule book collects currently valid decisions of a regulatory nature taken by the university board, the vice-chancellor and faculty/department boards.

LiU's rule book for education at first-cycle and second-cycle levels is available at http://stydokument.liu.se/Regelsamling/Innehall/Utbildning_pa_grund-_och_avancerad_niva.