

Corporate Social Responsibility

Programme course

6 credits

Corporate Social Responsibility

TEIO41

Valid from: 2017 Spring semester

Determined by
Board of Studies for Industrial
Engineering and Logistics

Date determined
2017-01-25

Main field of study

Industrial Engineering and Management

Course level

Second cycle

Advancement level

A1X

Course offered for

- Industrial Engineering and Management - International, M Sc in Engineering
- Industrial Engineering and Management, M Sc in Engineering
- Industrial Engineering and Management, Master's programme
- Energy-Environment-Management

Entry requirements

Note: Admission requirements for non-programme students usually also include admission requirements for the programme and threshold requirements for progression within the programme, or corresponding.

Prerequisites

Courses passed in organization theory, industrial management or similar courses such as introduction to business.

Intended learning outcomes

The overall purpose of the course is for students to acquire knowledge and critical thinking about corporate social responsibilities.

Upon successfully finishing this course, students should be able to

- Describe and discuss corporate social responsibility (CSR) theories and concepts, and relate them to general organization theories.
- Explain the rationale, internal as well as external, for developing CSR programs
- Analyze CSR issues from different and or multi-stakeholder perspectives
- Critically evaluate CSR programs of selected firms, relate them to current challenges and suggest improvements.

Course content

- What is CSR? The major concepts and theories of corporate social responsibility: The interrelation between firms and stakeholders
- Firm practices such as human resource management and supply chain management as drivers and challengers of corporate social responsibility
- External forces as drivers of corporate social responsibility
- CSR programs and practices at leading corporations, and criticize and analyze them

Teaching and working methods

The teaching activities are organized in lectures, seminars and case discussions. The seminars and cases are based on the students own active preparations, presentations and discussions. Individual and group assignments, in addition to teaching activities, support learning outcomes.

Examination

UPG5	Preparation and participation in practical exercises and case studies	2	U, 3, 4,
		credits	5
UPG4	Group assignments	2	U, 3, 4,
		credits	5
UPG3	Individual assignments	2	U, 3, 4,
		credits	5

In determining each grade and the total grade on the course, the results of all assignments and seminar participation will be weighed together. To pass the course, students are required to get a Pass grade on all assignments and to attend compulsory lectures and seminars.

Students who get a fail grade on any assignment will get one opportunity during the course to revise that assignment to try to get a pass grade (no higher grade than 3). However, it is not allowed to revise assignments with pass grades in order to receive a higher grade.

Grades

Four-grade scale, LiU, U, 3, 4, 5

Department

Institutionen för ekonomisk och industriell utveckling

Director of Studies or equivalent

Dag Swartling

Examiner

Solmaz Filiz Karabag

Education components

Preliminary scheduled hours: 30 h

Recommended self-study hours: 130 h

Course literature

Artiklar och stödande material som annonseras via kursens hemsida/lärplattform.

Common rules

Regulations (apply to LiU in its entirety)

The university is a government agency whose operations are regulated by legislation and ordinances, which include the Higher Education Act and the Higher Education Ordinance. In addition to legislation and ordinances, operations are subject to several policy documents. The Linköping University rule book collects currently valid decisions of a regulatory nature taken by the university board, the vice-chancellor and faculty/department boards.

LiU's rule book for education at first-cycle and second-cycle levels is available at http://stydokument.liu.se/Regelsamling/Innehall/Utbildning_pa_grund-_och_avancerad_niva.