

# **Biotechnology Project**

Programme course

6 credits Projektkurs i bioteknik TFYA45 Valid from:

**Determined by** Board of Studies for Industrial Engineering and Logistics

Date determined

# Main field of study

Engineering Biology

Course level

Second cycle

#### Advancement level

A1X

#### Course offered for

- Industrial Engineering and Management International, M Sc in Engineering
- Industrial Engineering and Management, M Sc in Engineering

#### Prerequisites

Chemistry, Technical Biochemistry, Applied Cell Biology, Technical microbiology

## Intended learning outcomes

Through the project students with a management and economic profile will be trained on assimilating and synthesizing specific biotechnical contents to support business decisions. The students will independently plan, conduct and present a business assessment of the biotechnical subject areas introduced in the course, establishing a link between the research and development contents and its possible commercial exploitation. Upon this course the students should be able to:

- Extract key information (main ideas, keywords, references, institutions, companies, funding) from short technical presentations (conference format).
- Expand their knowledge and overview a technical subject by screening the field at different levels, identifying key concepts and supporting them by technical references.
- Scope the technical concepts, discovering opportunities to formulate a feasible product idea.
- Communicate concrete technical concepts and speculative ideas in an unambiguous way, both orally and in written form.
- Assess the potential market of a product, formulate a feasible business strategy and build a business case.
- Formulate the oral communication of a business idea (elevator pitch) and a technical written plan supporting it.



#### Course content

The course will provide a practice-based experience in the process of transforming biotechnological research and development concepts into a commercial exploitation.

The initial phase of the project exposes the students to a biotechnological concept to be assimilated and explored. The final phase integrates the explored technical background and aims at identifying a business opportunity, assessing the potential market and formulating a strategy to penetrate it. The analysis will also include an estimation of the cost, time and risk related to the proposed product.

## Teaching and working methods

The methods of instruction will be: core lectures defining the subject areas and key literature, group presentations and discussions, group reports, guest presentations and consults with the instructor. The course runs over the entire spring semester.

#### Examination

PRA1	Project	6 credits	U, 3, 4, 5
	5		/0/1/0

#### Grades

#### Department

Institutionen för fysik, kemi och biologi

#### Director of Studies or equivalent

Magnus Boman

#### Examiner

Daniel Filippini

#### **Education components**

Preliminary scheduled hours: 48 h Recommended self-study hours: 112 h

#### **Course literature**

Utvalda föreläsningarna kommer att tillhandahålla nyckelreferenser som inkluderar böcker, vetenskapliga publikationer, produktbroschyrer och specialiserade internet-sites.

