

Editorial Design

Programme course

6 credits

Redaktionell design

TNGD38

Valid from: 2019 Spring semester

Determined by

Board of Studies for Computer Science
and Media Technology

Date determined

2018-08-31

Main field of study

Graphic Design and Communication

Course level

First cycle

Advancement level

G2X

Course offered for

- Graphic Design and Communication, Bachelor's Programme

Specific information

Exchange students; The course is only available to exchange students within the area of Graphic Design and Communication.

Prerequisites

Knowledge of graphic design and media production above the most basic level and experience in practical project work in the field.

Intended learning outcomes

The aim of this course is to develop knowledge and skills in editorial design with a particular focus on visual communication. After completing the course, students are expected to:

- Be able to explain common terms, ambitions, processes and technologies in contemporary editorial media of importance..
- Be able to explain ethical perspectives in editorial design,
- Be able to assess aspects of relevance and quality in the design of editorial publications.
- Have applied theory and knowledge in the production of editorial publications.
- Have demonstrated skills in planning, designing and producing editorial publications

Course content

The theoretical and practical framework of the course comprises:

- Content and editorial design
- Visual journalism and data journalism with visualization
- Verbovisual communication and media
- Layout and typography in editorial publications
- Storytelling, format and channels
- Ethics and sustainability in editorial design
- Identity and vehicle
- Media production

Teaching and working methods

Lectures, workshops, seminars and project work. Study visits may be included.

Examination

TEN1	Written Examination	2 credits	U, 3, 4, 5
UPG1	Hand-in Assignments	4 credits	U, 3, 4, 5

Grading: Fail/3,4,5. Final grade is calculated as a weighted average. 0.5 rounded upwards.

Grades

Four-grade scale, LiU, U, 3, 4, 5

Department

Institutionen för teknik och naturvetenskap

Director of Studies or equivalent

Camilla Forsell

Examiner

Tomas Törnqvist

Education components

Preliminary scheduled hours: 40 h

Recommended self-study hours: 120 h

Course literature

Other

To be decided