

Visual Culture and Design History

Programme course

6 credits

Visuell kultur och designhistoria

TRTE17

Valid from: 2017 Spring semester

Determined by

Board of Studies for Computer Science
and Media Technology

Date determined

2017-01-25

Main field of study

Graphic Design and Communication

Course level

First cycle

Advancement level

G1X

Course offered for

- Graphic Design and Communication, Bachelor's Programme

Entry requirements

Note: Admission requirements for non-programme students usually also include admission requirements for the programme and threshold requirements for progression within the programme, or corresponding.

Intended learning outcomes

The aim of the course is to enable students to acquire a general knowledge, historical as well as theoretical, of Design and Visual Culture in the Western Society. The goal is to create a basic understanding of Visual Communication and Visual Culture from the years 1900 until today.

After having completed the course, the students should:

- Have acquired a general knowledge of the Western Visual Culture from about 1900 and onwards,
- Have developed the ability to describe images and design products in speech as well as in writing,
- Have achieved the ability to an argumentative reasoning and critically reflection on social norms and critical aspects regarding the Western tradition of images, in speech as well as in writing.

Course content

The course covers the Image Cultures of the 2000 Century, where design and Norm Criticism are important issues. The theoretical framework includes:

- Visual culture/Art Science
- Design History
- Norm Criticism

Teaching and working methods

The teaching of the course is provided through lectures, seminars and project works in groups. Excursions may also be included in the course.

Seminars, project works and excursions are compulsory for all students.

Examination

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|------|---------------------|-----------|------------|
| UPG1 | Assignments | 2 credits | U, G |
| TEN1 | Written examination | 4 credits | U, 3, 4, 5 |

Grades

Four-grade scale, LiU, U, 3, 4, 5

Other information

Supplementary courses:
Rethoric, Visual Theory

Department

Institutionen för kultur och kommunikation

Director of Studies or equivalent

Gary Svensson

Examiner

Gary Svensson

Education components

Preliminary scheduled hours: 48 h

Recommended self-study hours: 112 h

Common rules

Regulations (apply to LiU in its entirety)

The university is a government agency whose operations are regulated by legislation and ordinances, which include the Higher Education Act and the Higher Education Ordinance. In addition to legislation and ordinances, operations are subject to several policy documents. The Linköping University rule book collects currently valid decisions of a regulatory nature taken by the university board, the vice-chancellor and faculty/department boards.

LiU's rule book for education at first-cycle and second-cycle levels is available at http://stydokument.liu.se/Regelsamling/Innehall/Utbildning_pa_grund-_och_avancerad_niva.