

Reading list for Contemporary International Management Paradoxes, 722A55, 2024

Books

Gupta, Anil K., Govindarajan, Vijay, Wang, Haiyan, (2008) *The quest for global dominance. transforming global presence into global competitive advantage, second edition* 2nd ed. San Francisco, Calif. : Jossey-Bass, c2008
ISBN: 9780470194409

Other

The list of recommended literature and articles can be found in LISAM.