Reading list for Business Finance, 722A58, 2027

Books

Samonas, Michael, (2015) *Financial forecasting, analysis, and modelling : a framework for long-term forecasting* Chichester, West Sussex, United Kingdom : John Wiley & Sons Ltd, 2015.
ISBN: 9781118921098, 9781118921104, 9781118921081

Other

A list of cases for the seminars will be provided at the beginning of the course. The cases can be bought online.