

Reading list for Strategy and International Management, 723G75, 2024

Additional literature

Books

There is no mandatory book for the course. The reading material includes numerous practitioner and scientific articles and case studies. All cases will be made available on Lisam, and a list of complementary literature as well.

Two interesting books are:

Dess, G., Eisner, A., Lumpkin, M., *Strategic Management : creating competitive advantages*

Lasserre, Philippe, *Global strategic management*