

## **Reading list for Strategy and International Management, 723G75, 2024**

### **Additional literature**

#### **Books**

There is no mandatory book for the course. The reading material includes numerous practitioner and scientific articles and case studies. All cases will be made available on Lisam, and a list of complementary literature as well.

Two interesting books are:

Dess, G., Eisner, A., Lumpkin, M., *Strategic Management : creating competitive advantages*

Lasserre, Philippe, *Global strategic management*