

## **Reading list for Business Intelligence and Data-driven Business Models, 726G32, 2024**

### **Books**

Sharda, Ramesh, Delen, Dursun, Turban, Efraim, (2018) *Business intelligence, analytics, and data science : a managerial perspective*. Fourth edition, Global Edition Harlow : Pearson, [2018]  
ISBN: 9781292220543