

Reading list for Applied Behavioral Economics, 730A27, 2020

Articles

Amos Tversky, Daniel Kahneman, Judgment under Uncertainty: Heuristics and Biases

Armin Falk, James J. Heckman, Lab Experiments Are a Major Source of Knowledge in the Social Sciences

Daniel Kahneman, Amos Tversky, Prospect Theory: An Analysis of Decision under Risk

Frederick, Shane, Loewenstein, George, O'Donoghue, Ted, Time Discounting and Time Preference: A Critical Review. *Journal of Economic Literature* Jun2002, Vol. 40 Issue 2, p351-401. 51p. 1 Diagram, 3 Charts, 3 Graphs.

Herbert A. Simon, A Behavioral Model of Rational Choice

Herbert A. Simon, Theories of Decision-Making in Economics and Behavioral Science

O'Donoghue, Ted, Rabin, Matthew, The Economics of Immediate Gratification. *Journal of Behavioral Decision Making* Apr-Jun2000, Vol. 13 Issue 2, p233-250. 18p.

Richard H. Thaler, Behavioral Economics: Past, Present, and Future