Reading list for Digitisation, Business Ecologies and Business Models, TDEI71, 2021

Articles

The course literature consists of a selection of academic articles. The selection will be adjusted to the development, and course participants will have a possibility to affect the selection. Below, is an example of potential course literature:

- Ch. 3, Business ecologies : A way of understanding your environment. In Nils-Göran Olve, Mathias Cöster, Carl-Johan Petri, Einar Iveroth & Alf Westelius (2013) Pricing: Business ecologies, Business Models, Price models. Lund: Studentlitteratur.
- Understanding 5G: Perspectives on future technological advancements in mobile. GSMA Intelligence, December 2014
- Zott, Christoph & Amit, Raphael, 2013. The business model: A theoretically anchored robust construct for strategic analysis. Strategic Organization, 11(4), pp.403–411.
- Einar Iveroth, Alf Westelius, Carl-Johan Petri, Nils-Göran Olve, Mathias Cöster & Fredrik Nilsson (2013) How to differentiate by price: Proposal for a five-dimensional model, European Management Journal, 31:2, pp 109-123.
- European Central Bank. (2015). Virtual currency schemes - a further analysis. Frankfurt: European Central Bank.
- Westelius, Alf - The Internet and Entrepreneurship : The Entrepreneurial LEGO. Lecture at Macquarie University, 9 Dec 2013. http://www.youtube.com/watch?v=pyWKXWwbwck
- Lundmark. Erik and Alf Westelius (2014) Entrepreneurship as Elixir and Mutagen. Entrepreneurship Theory & Practice, 38:3, 575-600.
- Lundmark, Erik and Alf Westelius (2012) Exploring entrepreneurship as misbehaviour. In special issue Rethinking Misbehavior and Resistance in Organizations, Lucy Taksa & Alison Barnes (eds.) Advances in Industrial and Labor Relations, Vol. 19, 209 - 235, Emerald Group Publishing Limited, ISSN: 0742-6186.
- Leonardi, Paul M.; Huysman, Marlene & Steinfield, Charles (2013). Enterprise Social Media: Definition, History, and Prospects for the Study of Social Technologies in Organizations. Journal of Computer-Mediated Communication, 19.(1), 1-19.
- Levine, Sheen S. and Michael J. Prietula (2013) Open Collaboration for Innovation: Principles and Performance. Organization Science, Published online in Articles in Advance 30 Dec 2013, 1-20.

Other