

Reading list for Corporate Strategies, TEIE72, 2017

Additional literature

Books

(1995) *Strategy: Process, Content, Context -- An International Perspective*
(Book)

[<searchLink fieldCode="JN" term="%22Long+Range+Planning%22">Long
Range Planning</searchLink>](#). Feb95, Vol. 28 Issue 1, p129-129. 1/8p.