

Reading list for Entrepreneurship and idea development in a service-based sector, TEIO98, 2024

Books

Kristensson, Per, Witell, Lars, Gustafsson, Anders, (2014) *Tjänsteinnovation*. 1. uppl. Lund : Studentlitteratur, 2014
ISBN: 9789144095127

Articles

Scientific articles and book chapters, case descriptions, etc presented at the course home page.