

## **Reading list for Entrepreneurship and idea development in a service-based sector, TEIO98, 2025**

### **Books**

Kristensson, Per, Witell, Lars, Gustafsson, Anders, (2014) *Tjänsteinnovation*. 1. uppl. Lund : Studentlitteratur, 2014  
ISBN: 9789144095127

### **Articles**

Scientific articles and book chapters, case descriptions, etc presented at the course home page.