

## **Reading list for Design, Application and Communication, TNGD43, 2023**

### **Books**

Alina Wheeler, (2018) *Designing Brand Identity, an essential guide for the whole branding team, fifth edition* Wiley

Bo Bergström, (2017, 2021) *Effektiv Visuell Kommunikation* Carlssons bokförlag

Christer Hellmark, (2006) *Typografisk handbok* 5:e upplagan Ordfront & Ytterlids

### **Other**

To be decided