

## Culture and Marketing

Kultur och marknadsföring  
7.5 credits

Single subject and programme course

704G03

Valid from: 2021 Autumn semester

|   |  |                                   |
|---|--|-----------------------------------|
| <b>Determined by</b>  | <b>Main field of study</b>                       |                                   |
| Course and Programme Syllabus Board at the Faculty of Arts and Sciences | No main field of study                           |                                   |
| <b>Date determined</b>  | <b>Course level</b>                              | <b>Progressive specialisation</b> |
| 2021-02-01  | First cycle                                      | G1N                               |
| <b>Revised by</b>   | <b>Disciplinary domain</b>                       |                                   |
|   | Social sciences                                  |                                   |
| <b>Revision date</b>  | <b>Subject group</b>                             |                                   |
|   | Other Subjects within Economy and Administration |                                   |
| <b>Offered first time</b>   | <b>Offered for the last time</b>                 |                                   |
| Autumn semester 2021  |  |                                   |
| <b>Department</b>   | <b>Replaced by</b>                               |                                   |
| Institutionen för ekonomisk och industriell utveckling                  |  |                                   |

## Entry requirements

General entry requirements for undergraduate studies

## Grades

Three-grade scale, U, G, VG