

## Marketing on the French Market

Marknadsföring på den franska marknaden  
5 credits

Single subject and programme course

704G12

Valid from: 2021 Autumn semester

<b>Determined by</b>	<b>Main field of study</b>	
Course and Programme Syllabus Board at the Faculty of Arts and Sciences	No main field of study	
<b>Date determined</b>	<b>Course level</b>	<b>Progressive specialisation</b>
2021-02-01	First cycle	G1N
<b>Revised by</b>	<b>Disciplinary domain</b>	
	Social sciences	
<b>Revision date</b>	<b>Subject group</b>	
	Other Languages	
<b>Offered first time</b>	<b>Offered for the last time</b>	
Autumn semester 2021	Autumn semester 2021	
<b>Department</b>	<b>Replaced by</b>	
Institutionen för ekonomisk och industriell utveckling		

## Entry requirements

General entry requirements for undergraduate studies  
and

French language corresponding to the level of French language in Swedish upper  
secondary education (Franska 3)

Exemption from Swedish

## Grades

Three-grade scale, U, G, VG