

Marketing on the French Market

Marknadsföring på den franska marknaden
5 credits

Single subject and programme course

704G12

Valid from: 2021 Autumn semester

Determined by	Main field of study	
Course and Programme Syllabus Board at the Faculty of Arts and Sciences	No main field of study	
Date determined	Course level	Progressive specialisation
2021-02-01	First cycle	G1N
Revised by	Disciplinary domain	
	Social sciences	
Revision date	Subject group	
	Other Languages	
Offered first time	Offered for the last time	
Autumn semester 2021	Autumn semester 2021	
Department	Replaced by	
Institutionen för ekonomisk och industriell utveckling		

Entry requirements

General entry requirements for undergraduate studies
and
French language corresponding to the level of French language in Swedish upper
secondary education (Franska 3)
Exemption from Swedish

Grades

Three-grade scale, U, G, VG