

# Industrial Marketing and Supply Chain Management

Single subject and programme course

15 credits

Industriell marknadsföring och Supply Chain Management

722A29

Valid from: 2010 Autumn semester

**Determined by**  
The Quality Board at the Faculty of Arts and Sciences

**Date determined**  
2010-12-17

## Main field of study

Business Administration

## Course level

Second cycle

## Advancement level

A1N

## Course offered for

- Business and Economics Programme - International - French
- Business and Economics Programme
- Business and Economics Programme - International - Spanish
- Business and Economics Programme - International - German

## Entry requirements

General entry requirements for undergraduate studies  
and

Mathematics and Social Studies corresponding to the level in Swedish upper  
secondary education (Matematik 3b/3c and Samhällskunskap 1b/(1a1 and 1a2)  
and

English corresponding to the level of English in Swedish upper secondary  
education (Engelska 6)

160 ECTS credits passed från the Business and Economics Programme, or  
equivalent

## Grades

Three-grade scale, U, G, VG

## Department

Institutionen för ekonomisk och industriell utveckling