

# Contemporary International Management Paradoxes

Single subject and programme course

15 credits

Contemporary International Management  
Paradoxes

722A39

Valid from:

**Determined by**  
The Quality Board at the Faculty of Arts  
and Sciences

**Date determined**  
2013-10-18

**Revision date**  
2014-12-19

## Main field of study

Business Administration

## Course level

Second cycle

## Advancement level

A1X

## Course offered for

- Master`s Programme in Business Administration - Strategy and Management in International Organisations

## Intended learning outcomes

After having successfully completed this course, the student should be able to:

- identify and explain underlying causes of the societal process of globalization, historical and recent,
- engage in a discourse on cooperation, integration and exchange in the context of a globalized multipolar economy,
- identify, explain and apply firm-level strategic and managerial concepts that pertain to globalization and the globalized business environment,
- connect and contrast research findings with real life situations,
- integrate knowledge gained through reading, discussions, experiences and cases, and express this orally as well as in writing

## Course content

This course places the firm in the historical evolution of the global business environment, and then moves into the highly competitive business environment of the 21st century; global and dynamic, internet-based with competition often based on intangible resources, coupled with demands for ethical firm behavior and a sustainable ecological footprint. Here, firms face a series of seemingly paradoxical demands for being global and local, standardized and diverse, responsive and integrated, innovative and efficient.

## Teaching and working methods

The course is designed to encourage active participation and the students are involved in various forms of interactive learning situations. The basic learning pillars are

- Interactive lectures, complemented by individual reading to introduce the students to the research areas, lay a theoretical foundation, and provide a basis for discussion.
- Cases and classic seminars where the students will discuss and apply what they have learned during lectures and reading to practice their ability to analyse complex situations, and present reasonable and relevant solutions to problems in these areas.
- Paper-writing based on lectures, readings, cases and team discussions.

## Examination

The course will be examined through a number of exercises that are spread out over the duration of the course and will encompass:

- Individual and group papers
- Individual and group analysis and presentation of casework
- Active participation in seminars
- A written exam

A more detailed description of each exercise and its weight in the final grade can be found in the course study guide.

## Grades

ECTS, EC

## Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus. The course is carried out in such a way that both men's and women's experience and knowledge is made visible and developed.

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## Department

Institutionen för ekonomisk och industriell utveckling