

# Term Project

Single subject and programme course

7.5 credits

Term Project

722A48

Valid from:

**Determined by**  
The Quality Board at the Faculty of Arts  
and Sciences

**Date determined**  
2015-04-17

## Main field of study

Business Administration

## Course level

Second cycle

## Advancement level

A1X

## Course offered for

- Master's Programme in Business Administration - Strategy and Management in International Organisation

## Entry requirements

Bachelor's degree in Business Administration or Economics of at least 180 ECTS or equivalent. Alternatively, a bachelor's degree with/and at least 60 ECTS (two semesters of full-time study) of Business Administration-related courses (for example Accounting, Marketing, Organization Theory, Strategy, Finance, HRM). Documented knowledge of English equivalent to Engelska 6/Engelska B, Exemption from Swedish B.

## Intended learning outcomes

After completion of the course, the student should be able to:

- Plan, deliver and evaluate a project, within predetermined timeframes, using accepted project management and/or new product development methodologies
- In teams, coordinate multiple tasks and activities as well as prioritize between them
- Write a project management report according to specifications
- Collect, organize and evaluate the necessary information to diagnose and develop solutions for a problem/opportunity
- Justify and argue for his or her project proposal/outcomes and reflect on the outcomes of actions taken

## Course content

Teamwork and skills for leading, planning and controlling international projects are critical business competencies to deal with complex business challenges. First, team skills are essential to coordinate individuals and adapt the organization to the unpredictable demands of the new economy. Second, not only multinational corporations are restructuring into teams around projects, product lines, customers, new kinds of partnerships, etc. but also SMEs are portrayed as small teams of highly motivated people, often with little prior business experience. From practical experience, we know that teams are meaningful only if there is something riding on the team performance, such as a common challenge with real consequences. Throughout this course, students will experience and learn how to deal with key and often overlooked managerial challenges e.g. ability to manage without influence, gain the support of stakeholders and access to resources not directly under your control.

In the Term Project course, everyone on the team matters, every relationship influences the team performance, and every conflict is a potential learning opportunity. The main objective of this course is to furnish students with competencies to plan, control and innovate that are necessary to successfully manage a challenge. The specific challenge may be of two kinds and here students make a choice depending on their future career plans. Option one is to take on a company challenge, which allows students to learn about project management with a practical, hands-on approach, in a real company challenge setting. The challenge will then be and students will to come up with a solution. For five weeks, students will work in teams with one business challenge (provided by a company) using different project management and/or new product development tools. Option two is to take on a research challenge and is aimed at students who want to pursue an academic career. Here the research challenge will be carried out within a research project and in cooperation with researchers at the department.

## Teaching and working methods

The course is designed to encourage active participation and the students are involved in various forms of interactive learning situations. The basic learning pillars are:

- Plenary lectures that will help the student to understand the challenges of planning, coordinating and delivering large scale projects
- Seminars with managers and industry experts to obtain market insights
- Feedback sessions to craft the project management report

## Examination

The course is examined through:

- A project report that includes all the aspects of project management and/or new product development methodologies
- Group presentations of expected outcomes of the project proposal

Detailed information about the examination can be found in the course's study guide.

Students failing an exam covering either the entire course or part of the course twice are entitled to have a new examiner appointed for the reexamination.

Students who have passed an examination may not retake it in order to improve their grades.

## Grades

ECTS, EC

## Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus.

The course is carried out in such a way that both men's and women's experience and knowledge is made visible and developed.

## Department

Institutionen för ekonomisk och industriell utveckling