

Business Administration 3 - Marketing

Single subject and programme course

30 credits

Företagsekonomi 3 mot marknadsföring,
fördjupningskurs

722G04

Valid from:

Determined by

Date determined

2008-04-16

Main field of study

Business Administration

Course level

First cycle

Advancement level

G2X

Grades

Three-grade scale, U, G, VG

Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus. The course is carried out in such a way that both men's and women's experience and knowledge is made visible and developed.

Department

Institutionen för ekonomisk och industriell utveckling