

# Business Administration 3, Focus on Strategy and Control

Single subject and programme course

30 credits

Företagsekonomi 3 mot strategi och styrning,  
fördjupningskurs

722G56

Valid from:

**Determined by**  
The Quality Board at the Faculty of Arts  
and Sciences

**Date determined**  
2008-04-16

## Main field of study

Business Administration

## Course level

First cycle

## Advancement level

G2X

## Entry requirements

Business Administration 1, 30 ECTS credits, with the grade 'passed' and Business Administration 2, 30 ECTS credits, with at least 22,5 ECTS credits 'passed', or equivalent. Documented knowledge of English equivalent to "Engelska B"; i.e. English as native language or an internationally recognized test, e.g. TOEFL (minimum scores: Paperbased 550 + TWE-score 4.0, computorbased 213 and internetbased 79), IELTS, academic (minimum score: Overall band 6.0 and no band under 5.0), or equivalent.

## Intended learning outcomes

The course aim is to provide the student with in-depth insights of - as well as the ability to use - the language and theoretical business models concerning the strategic processes and the control issues that are used in a modern international business venture.

Furthermore, the course also aims to provide the students the tools that will allow them exercising the acquired insights in a thesis that will be presented and defended in a seminar.

## Course content

Strategy and Control, advanced level, 15 hp and a thesis 15 hp.  
The course Strategy and Control consists of two parts.

The first part – The Process View on Management 7,5 hp – applies to the interrelation and the links between strategic planning and international activities.

The second part – Management Control 7,5 hp – focus on the methods used for implementing strategies.

Thesis, 15 hp.

Business Administration 3 is concluded with a thesis. This includes an independent part of reading, but also a thesis work. The direction of the reading part will be adjusted according to the focus of the thesis.

The thesis aims to ensure that the student will further develop his/her ability in the field through an increased scientific as well as methodological rigor as a point of departure. In doing so the students are expected to independently formulate, plan, carry out, interpret, analyse a focused question which can be considered to carry relevance to the theoretical field.

## Teaching and working methods

The teaching will be carried out through lectures and seminar exercises.

## Examination

The examination of the initial two courses will be done as an exam at the end of each course or may have format of a project work within the frame of the course – or even by using both forms for examination.

A student who has failed the course (or a part of the course) two times is entitled to ask for another examination at a renewed appointment for examination.

A student who has passed the exam, is not allowed a renewed exam in order to obtain a higher mark.

## Grades

Three-grade scale, U, G, VG

## Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus. The course is carried out in such a way that both men's and women's experience and knowledge is made visible and developed.

## Department

Institutionen för ekonomisk och industriell utveckling