

Marketing

Programme course

7 credits

Marknadsföring

722G86

Valid from: 2010 Autumn semester

Determined by

The Quality Board at the Faculty of Arts
and Sciences

Date determined

2009-11-20

Main field of study

Business Administration

Course level

First cycle

Advancement level

G1N

Course offered for

- Business and Economics Programme - International - English
- Business and Economics Programme - International - French
- Business and Economics Programme - International - Spanish
- Business and Economics Programme - International - German

Entry requirements

General entry requirements for undergraduate studies
and

Mathematics and Social Studies corresponding to the level in Swedish upper
secondary education (Matematik 3b/3c, Samhällskunskap 1b/(1a1 and 1a2)
and

English corresponding to the level of English in Swedish upper secondary
education (Engelska 6)

Grades

Three-grade scale, U, G, VG

Department

Institutionen för ekonomisk och industriell utveckling