

Marketing

Marknadsföring
7 credits

Programme course

722G86

Valid from: 2024 Autumn semester

Determined by	Main field of study	
The Quality Board at the Faculty of Arts and Sciences	Business Administration	
Date determined	Course level	Progressive specialisation
2009-11-20	First cycle	G1N
Revised by	Disciplinary domain	
Chairman of the Course and Programme Syllabus Board at the Faculty of Arts and Sciences	Social sciences	
Revision date	Subject group	
2024-06-19	Business Administration	
Offered first time	Offered for the last time	
Autumn semester 2008		
Department	Replaced by	
Institutionen för ekonomisk och industriell utveckling		

Course offered for

- Business and Economics Programme - International - French
- Business and Economics Programme - International - Spanish
- Business and Economics Programme - International - German
- Business and Economics Programme - International - English

Entry requirements

General entry requirements for undergraduate studies
and

Social Studies, English, and Mathematics corresponding to the level of Swedish
upper secondary education (Samhällskunskap 1b or 1a1 and 1a2, Engelska 6, and
Matematik 3b/3c or Matematik C)

Grades

Three-grade scale, U, G, VG