Marketing

Marknadsföring
7 credits

Programme course

722G86

Valid from: 2024 Autumn semester

Determined by	**Main field of study**	
The Quality Board at the Faculty of Arts and Sciences	Business Administration	
Date determined	**Course level**	**Progressive specialisation**
2009-11-20	First cycle	G1N
Revised by	**Disciplinary domain**	
Chairman of the Course and Programme Syllabus Board at the Faculty of Arts and Sciences	Social sciences	
Revision date	**Subject group**	
2024-06-19	Business Administration	
Offered first time	**Offered for the last time**	
Autumn semester 2008		
Department	**Replaced by**	
Institutionen för ekonomisk och industriell utveckling		

Course offered for

- Business and Economics Programme - International - French
- Business and Economics Programme - International - Spanish
- Business and Economics Programme - International - German
- Business and Economics Programme - International - English

Entry requirements

General entry requirements for undergraduate studies
and
Social Studies, English, and Mathematics corresponding to the level of Swedish upper secondary education (Samhällskunskap 1b or 1a1 and 1a2, Engelska 6, and Matematik 3b/3c or Matematik C)

Grades

Three-grade scale, U, G, VG