

Marketing

Marknadsföring
7 credits

Programme course

722G86

Valid from: 2024 Autumn semester

Determined by		Main field of study	
The Quality Board at the Faculty of Arts and Sciences		Business Administration	
Date determined		Course level	Progressive specialisation
2009-11-20		First cycle	G1N
Revised by		Disciplinary domain	
Chairman of the Course and Programme Syllabus Board at the Faculty of Arts and Sciences		Social sciences	
Revision date		Subject group	
2024-06-19		Business Administration	
Offered first time		Offered for the last time	
Autumn semester 2008			
Department		Replaced by	
Institutionen för ekonomisk och industriell utveckling			

Course offered for

- Business and Economics Programme - International - French
- Business and Economics Programme - International - Spanish
- Business and Economics Programme - International - German
- Business and Economics Programme - International - English

Entry requirements

General entry requirements for undergraduate studies and Social Studies and English and Mathematics corresponding to the level in Swedish upper secondary education (Samhällskunskap 1b or 1a1 and 1a2 or Samhällskunskap nivå 1b or nivå 1a1 and 1a2, Engelska 6 or Engelska nivå 2 and Matematik 3b/3c or Matematik C or Matematik fortsättning nivå 1b or Matematik fortsättning nivå 1c).

Grades

Three-grade scale, U, G, VG