

Marketing

Marknadsföring 7 credits

Programme course

722G86

Valid from: 2024 Autumn semester

Determined by Main field of study

The Quality Board at the Faculty of

Arts and Sciences

Business Administration

Date determined Course level Progressive specialisation

2009-11-20 First cycle G1N

Revised by Disciplinary domain

Chairman of the Course and Programme Syllabus Board at the Faculty of Arts and Sciences Social sciences

Revision date Subject group

2024-06-19 Business Administration

Offered first time Offered for the last time

Autumn semester 2008

Department Replaced by

Institutionen för ekonomisk och industriell utveckling



Course offered for

- Business and Economics Programme International French
- Business and Economics Programme International Spanish
- Business and Economics Programme International German
- Business and Economics Programme International English

Entry requirements

General entry requirements for undergraduate studies and Social Studies and English and Mathematics corresponding to the level in Swedish upper secondary education (Samhällskunskap 1b or 1a1 and 1a2 or Samhällskunskap nivå 1b or nivå 1a1 and 1a2, Engelska 6 or Engelska nivå 2 and Matematik 3b/3c or Matematik C or Matematik fortsättning nivå 1b or Matematik fortsättning nivå 1c).

Grades

Three-grade scale, U, G, VG

