

Enterprise Systems: Use, Projects and Market

Single subject and programme course

7 credits

Affärssystem: användning, projekt och marknad

723G25

Valid from:

Determined by

The Quality Board at the Faculty of Arts
and Sciences

Date determined

2010-03-26

Main field of study

Business Administration

Course level

First cycle

Advancement level

G2X

Course offered for

- Business and Economics Programme

Entry requirements

For admission to the course, the general entry requirements apply.

Intended learning outcomes

On completion of the course, the student should be able to:

- account for the concept of enterprise systems
- describe, assess and reflect on the structure and application fields of enterprise systems and the systems' mutual influence on organisation and organising
- assess challenges and possibilities in choosing, introduction and use of enterprise systems
- find and interpret academic articles with relevance to the use of enterprise systems
- orally and in writing present own analyses and constructively discuss others' analyses

Course content

The aim of the course is to, based on the perspective of the buying and using company, provide an understanding of and methods for how enterprise systems are procured, adopted and used. The student should also obtain basic knowledge of the structure of enterprise systems from a practical and theoretical perspective.

The main contents of the course are:

- Using and benefiting from enterprise systems from the perspective of different functions, such as sale, marketing, production, accounting and company management
- Operational use of enterprise systems (transaction perspective)
- Directive use of enterprise systems (control perspective)
- Enterprise system project: choice and procurement, adaptation and adoption and development of its use
- Enterprise systems from a systems perspective and an organisational perspective
- The enterprise systems market - actors and business models from a Swedish and an international perspective

Teaching and working methods

The course consists of lectures, literature studies and seminars. The participants will also write reflection reports on the reading list. The students should also study independently.

Examination

The course is examined in writing through an individual test and reflection reports. Detailed information is found in course guide.

Grades

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Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus. The course is carried out in such a way that both men's and women's experience and knowledge is made visible and developed.

Department

Institutionen för ekonomisk och industriell utveckling