Entrepreneurship and Business Development

Single subject and programme course

7.5 credits

Entrepreneurship and Business Development

723G58

Valid from: 2015 Spring semester

Determined by
The Quality Board at the Faculty of Arts and Sciences

Date determined
2015-05-22

Main field of study
Business Administration

Course level
First cycle

Advancement level
G1N

Course offered for
- Master Programme in IT and Management
- Bachelor programme in Information Systems Analysis
- Business and Economics Programme - International - French
- Business and Economics Programme
- Business and Economics Programme - International - Spanish
- Business and Economics Programme - International - German

Entry requirements
The general admission requirements as for the programme.

Intended learning outcomes
After completion of the course the student should be able to:
- account for contemporary and classic theories on entrepreneurship
- account for the historical development of thoughts in the field of entrepreneurship
- criticize theories on entrepreneurship
- describe critical issues within the field of entrepreneurship in relation to related theoretical fields
- develop and refine an idea into a business plan
- make informed choices in developing plans and strategies for entrepreneurial ventures in different organizational contexts
- identify problems inherent in the creation of a new organization

Course content

The aim of the course is to deepen and widen the student's knowledge and understanding about entrepreneurship, from a theoretical as well as a more practical point of view. Students will learn about perspectives on entrepreneurship, as well as requirements and pre-conditions for entrepreneurship in different organizational contexts.

The course content is based on three submodules:
- The development of the field of entrepreneurship and approaches to entrepreneurship is discussed
- The private context of entrepreneuriship is focused, the development of venture plans are discussed as well as analysis of the marketplace and competitive advantages
- Intrapreneurship and entrepreneurship in the public and non-profit contexts are focused, as well as strategies used by entrepreneurs in such contexts

Teaching and working methods

Students will learn through lectures, seminars and team work. Students are responsible for their own learning process, and lectures provide perspectives on the course content, thus giving an opportunity for students to facilitate the process of structuring the course content. Students may have to prepare tasks and assignments for seminars and team work. Language of instructions: English.

Examination

The course content will be examined through participation in team work, seminars, project work and a written examination. Detailed information about the examination can be found in the course's study guide.

If the LiU coordinator for students with disabilities has granted a student the right to an adapted examination for a written examination in an examination hall, the student has the right to it. If the coordinator has instead recommended for the student an adapted examination or alternative form of examination, the examiner may grant this if the examiner assesses that it is possible, based on consideration of the course objectives.

Students failing an exam covering either the entire course or part of the course twice are entitled to have a new examiner appointed for the reexamination.

Students who have passed an examination may not retake it in order to improve their grades.

Grades

Three-grade scale, U, G, VG

Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus.

The course is carried out in such a way that both men´s and women´s experience and knowledge is made visible and developed.

Department

Institutionen för ekonomisk och industriell utveckling