

Sustainable Business - an ecological perspective

Single subject and programme course

7.5 credits

Sustainable Business - an ecological perspective

723G62

Valid from:

Determined by

The Quality Board at the Faculty of Arts
and Sciences

Date determined

2015-10-16

Main field of study

Business Administration

Course level

First cycle

Advancement level

G2X

Course offered for

- Business and Economics Programme
- Business and Economics Programme - International - Spanish
- Business and Economics Programme - International - German
- Business and Economics Programme - International - French
- Master Programme in IT and Management
- Bachelor programme in Information Systems Analysis

Entry requirements

The general admission requirements as for the programme.

Intended learning outcomes

After having successfully completed this course, the student should be able to

- identify, explain and apply key concepts of ecological sustainability, natural resource management and environmental problematiques
- analyse correlations between ecological sustainability and sustainable business from a management perspective
- identify patterns and problems with business and sustainability, develop plausible explanations, suggest possible solutions, and reflect upon the outcomes of actions taken
- critically analyse and integrate knowledge gained through reading, discussions and cases, and express it orally and in writing

Course content

Sustainable development is a growing concern for businesses all over the globe. Resource use in production and impacts on ecological sustainability constitute challenges, but also opportunities, for private business. In order to integrate efficient resource management thinking in corporate strategy and realize potentials in clean-tech solutions, managers need a basic knowledge of the field of natural resource management, ecological sustainability and how these correlate to green business models, corporate brands and CSR work. In this course we will hence use the inter-disciplinary field of environmental science as a stepping stone to explore ecological challenges and potentials for private business.

Teaching and working methods

The course is designed to encourage active participation and the students are involved in various forms of interactive learning situations. The basic learning pillars are

- Interactive literature seminars, complemented by individual reading to lay a theoretical foundation, introduce the students to the research areas, and provide a basis for discussion
- Workshops where the students will discuss and apply what they have learned during project work, literature seminars and reading, in order to practice their ability to analyse situations and present reasonable and relevant solutions to ecological challenges for sustainable business
- Paper-writing based on seminars, readings, cases and team discussions

Examination

The course will be examined through a number of exercises that are spread out over the duration of the course.

- Project work
- Active participation
- Individual written examination

A larger portion of the points will be acquired through the final case and the individual preparation of casework.

Students failing an exam covering either the entire course or part of the course twice are entitled to have a new examiner appointed for the reexamination.

Students who have passed an examination may not retake it in order to improve their grades.

Grades

Three-grade scale, U, G, VG

Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus.

The course is carried out in such a way that both men's and women's experience and knowledge is made visible and developed.

Department

Institutionen för ekonomisk och industriell utveckling