Strategy and International Management

Strategy and International Management
7.5 credits

Single subject course

723G75

Valid from: 2016 Spring semester

Determined by	**Main field of study**	
The Quality Board at the Faculty of Arts and Sciences	Business Administration	
Date determined	**Course level**	**Progressive specialisation**
2015-04-17	First cycle	G2F
Revised by	**Disciplinary domain**	
	Social sciences	
Revision date	**Subject group**	
	Business Administration	
Offered first time	**Offered for the last time**	
Autumn semester 2015		
Department	**Replaced by**	
Institutionen för ekonomisk och industriell utveckling		

Entry requirements

- At least two years (120 ECTS credits) of undergraduate studies, of which a minimum of 60 ECTS credits in Business Administration, or equivalent.
- English corresponding to the level of English in Swedish upper secondary education (Engelska 6)
  Exemption from Swedish

Intended learning outcomes

After completion of the course the students should be able to develop and account for key managerial issues of strategy and international management, from a theoretical as well as a practical perspective.

Course content

The course is targeting students who are in the latter part of their studies in business course, and who have a strong interest in management processes and internationalization. The Strategy and International Management course begins with the core understanding of the process of globalization. From then on the course is structured in two parts: a theoretical part and an applied case studie. The theoretical part covers some key managerial issues: mergers and acquisitions, global operations, global innovation, cross-cultural management, emerging market. The practical part covers comprehensive case studies that cover the internationalization challenges of Swedish and foreign Multinationals.

Teaching and working methods

Teaching will consist of lectures, seminars and group discussions. In addition to those, the students are expected to study on their own. Language of instructions: English.

Examination

Examination of students will be carried out through a written examination and/or through written assignments. Detailed information about the examination can be found in the course's study guide.

If special circumstances prevail, and if it is possible with consideration of the nature of the compulsory component, the examiner may decide to replace the compulsory component with another equivalent component.

If the LiU coordinator for students with disabilities has granted a student the right to an adapted examination for a written examination in an examination hall, the student has the right to it.

If the coordinator has recommended for the student an adapted examination or alternative form of examination, the examiner may grant this if the examiner assesses that it is possible, based on consideration of the course objectives.

An examiner may also decide that an adapted examination or alternative form of examination if the examiner assessed that special circumstances prevail, and the examiner assesses that it is possible while maintaining the objectives of the course.

Students failing an exam covering either the entire course or part of the course twice are entitled to have a new examiner appointed for the reexamination.

Students who have passed an examination may not retake it in order to improve their grades.

Grades

ECTS, EC

Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus.

The course is conducted in such a way that there are equal opportunities with regard to sex, transgender identity or expression, ethnicity, religion or other belief, disability, sexual orientation and age.

If special circumstances prevail, the vice-chancellor may in a special decision specify the preconditions for temporary deviations from this course syllabus, and delegate the right to take such decisions.