

Enterprise Systems

Single subject and programme course

7.5 credits

Enterprise Systems

723G79

Valid from:

Determined by

The Quality Board at the Faculty of Arts
and Sciences

Date determined

2015-12-04

Main field of study

Business Administration

Course level

First cycle

Advancement level

G1F

Course offered for

- Business and Economics Programme - International - French
- Business and Economics Programme
- Business and Economics Programme - International - Spanish
- Business and Economics Programme - International - German

Entry requirements

The general admission requirements as for the programme.

Intended learning outcomes

After completion of the course the student should be able to:

- explain the enterprise systems concept
- describe, assess and reflect on the structure, use and interaction between enterprise system and organisation
- assess challenges and possibilities when choosing, implementing and using enterprise systems
- find and interpret academic articles relevant to enterprise systems use
- orally and in writing present own analyses and constructively discuss others.

Course content

The aim of the course is to provide an understanding of and methods for enterprise systems selection, implementation and use. The main vantage point is that of the purchasing and utilising organisation, rather than the provider side.

Enterprise systems are integrated information systems packages, intended to cover all the administrative and managerial information needs in an organisation. The course Enterprise systems takes its starting point in use and benefits of enterprise systems from the perspectives of different functions, such as sales, marketing, production, accounting and top management. Both operative (transactional) and directive use (management) are treated.

Enterprise systems projects are large undertakings. Therefore, the enterprise systems life cycle is also treated, from evaluation and selection, modification and implementation, via use and improvement, to phase-out. Additionally, an overview of actors and business models on the enterprise systems market is included.

The course consists of lectures, literature study, group work, labs and seminars. The participants will also write reflection reports on the course literature.

The main content of the course is:

- Use and usefulness of enterprise systems from the perspectives of different functions, such as sales, marketing, production, accounting, and top management.
- Operative (transaction perspective) and management use (directive perspective)
- Enterprise systems projects: selection and acquisition, implementation, and further adjustment for improved use
- Enterprise systems from organisational and systems perspectives
- The enterprise systems market – actors and business models.

Teaching and working methods

The course starts with a number of lectures and seminars, and discussions of the projects carried out in small groups. A written test on the course literature takes place during the first half of the course. During the second half, the emphasis is on case discussions – based on both case studies performed by others and on the projects the participants are carrying out. The course builds on the active participation of the students. Language of instruction: English

Examination

The course is examined through a literature test, group project and active class participation. Detailed information about the examination can be found in the course's study guide.

Students failing an exam covering either the entire course or part of the course twice are entitled to have a new examiner appointed for the reexamination.

Students who have passed an examination may not retake it in order to improve their grades.

Grades

Three-grade scale, U, G, VG

Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus.

The course is carried out in such a way that both men's and women's experience and knowledge is made visible and developed.

Department

Institutionen för ekonomisk och industriell utveckling