

# Semiotics

Single subject and programme course

6 credits

Semiotik

729A96

Valid from:

**Determined by**  
The Quality Board at the Faculty of Arts  
and Sciences

**Date determined**  
2010-11-23

## Main field of study

Cognitive Science

## Course level

Second cycle

## Advancement level

A1X

## Course offered for

- Master Programme in Cognitive Science

## Entry requirements

For admission to the course, admission to the Master's Programme in Cognitive Science is required.

## Intended learning outcomes

On completion of the course, the student should be able to:

- identify and describe various types of signs
- analyse the human use of signs
- analyse multimodal and multimedial use of signs
- orally and in writing critically review and objectively relate to semiotics in research.

## Course content

The aim of the course is that the student should acquire knowledge of semiotic theory and on multimodal and multimedial communication from a semiotic perspective.

- Introduction to the field of semiotics.
- Semiotics and communication
- Multimodal and multimedial communication
- Semiotics and cognitive science.

## Teaching and working methods

The course is given as seminars that require active participation from the student. The participation from the student requires studies of literature, preparation before discussions in collaboration with other course participants, written accounts of seminar discussions, independent initiative to locate relevant research literature in addition to the reading list, oral summary of a research article at a final seminar and handing in a written review of the article to the course director.

## Examination

- The course is examined through written assignments on the reading list and an assessment of the student's achievements in an oral and written presentation of a relevant research article. Detailed information can be found in the study guide.

Students failing an exam covering either the entire course or part of the course twice are entitled to have a new examiner appointed for the reexamination.

Students who have passed an examination may not retake it in order to improve their grades.

## Grades

Three-grade scale, U, G, VG

## Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus. The course is carried out in such a way that both men's and women's experience and knowledge is made visible and developed.

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## Department

Institutionen för datavetenskap