

## Media, Communication and Popular Culture

Medier, kommunikation och samtidskultur

7.5 credits

Single subject and programme course

738G12

Valid from: 2010 Autumn semester

<b>Determined by</b>	<b>Main field of study</b>	
The Quality Board at the Faculty of Arts and Sciences	Media and Communication Studies	
<b>Date determined</b>	<b>Course level</b>	<b>Progressive specialisation</b>
2008-06-11	First cycle	G1N
<b>Revised by</b>	<b>Disciplinary domain</b>	
	Social sciences	
<b>Revision date</b>	<b>Subject group</b>	
	Media and Communication Studies	
<b>Offered first time</b>	<b>Offered for the last time</b>	
Spring semester 2008		
<b>Department</b>	<b>Replaced by</b>	
Institutionen för kultur och samhälle	738G34	

## Entry requirements

General entry requirements for undergraduate studies

## Intended learning outcomes

On completion of the course, the student should be able to

- apply a scientific approach to popular-cultural expressions,
- demonstrate an understanding of the interplay between media producers and media consumers,
- demonstrate an understanding of the identity-forming dimensions of popular culture,
- independently be able to reflect on and analyse popular-cultural texts by means of scientific methods.

## Course content

The course gives theoretical and methodological introductions to television entertainment, music and websites, media forms that both express and shape the approach and wishes of contemporary culture and social life. The course relates to concepts such as popular culture, identity and power. It addresses the audiences, fan cultures and interpretive communities that contemporary popular culture participates in creating. Also presented are tools for analysing and interpreting popular culture with culturally theoretical, media sociological and critical approaches.

## Teaching and working methods

The teaching takes the form of lectures, seminars and group discussions. The students prepare individually and in groups for the lectures and seminars through studies of literature, group discussions and work with specific seminar assignments.

## Examination

The course is examined continuously through compulsory seminars and written take-home examinations

If special circumstances prevail, and if it is possible with consideration of the nature of the compulsory component, the examiner may decide to replace the compulsory component with another equivalent component.

If the LiU coordinator for students with disabilities has granted a student the right to an adapted examination for a written examination in an examination hall, the student has the right to it.

If the coordinator has recommended for the student an adapted examination or alternative form of examination, the examiner may grant this if the examiner assesses that it is possible, based on consideration of the course objectives.

An examiner may also decide that an adapted examination or alternative form of examination if the examiner assessed that special circumstances prevail, and the examiner assesses that it is possible while maintaining the objectives of the course.

Students failing an exam covering either the entire course or part of the course twice are entitled to have a new examiner appointed for the reexamination.

Students who have passed an examination may not retake it in order to improve their grades.

## Grades

Three-grade scale, U, G, VG

## Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus.

The course is carried out in such a way that both men's and women's experience and knowledge is made visible and developed.

If special circumstances prevail, the vice-chancellor may in a special decision specify the preconditions for temporary deviations from this course syllabus, and delegate the right to take such decisions.