

The Media and Communication Society in Perspective

Single subject and programme course

15 credits

Perspektiv på medie- och kommunikationssamhället

738G24

Valid from: 2010 Spring semester

Determined by

The Quality Board at the Faculty of Arts
and Sciences

Date determined

2008-12-10

Main field of study

Media and Communication Studies

Course level

First cycle

Advancement level

G1X

Intended learning outcomes

On completion of the course, the student should be able to

- account for characterising features of the history of mass media and the contemporary (Swedish) media landscape
- account for theories and research that concern communication, particularly theories of news values and influence/effects
- critically review the knowledge field of media studies,
- account for how own values and positions influence assessments of media issues.

Course content

The course contains general perspectives on and theories of media and communication. Covered here are both basic media history concerning traditional mass media (press, radio, television) and perspectives on the modern media society (digital television, online magazines, etcetera). The final part of the course places specific focus on news distribution and journalism in various media. Legislation and practice concerning freedom of speech, ethics, freedom of press and the principle of public access to official documents in (the journalistic) Sweden are also covered. Organisational and marketing communication are also covered. On completion of this module, the students should have gained an overview of the field of media and communication studies, with a specialisation in theories that cover human and mediated communication.

Teaching and working methods

The teaching takes the form of lectures, seminars and group discussions. The students prepare individually and in groups for the lectures and seminars through studies of literature, group discussions and work with specific seminar assignments.

Examination

The course is examined continuously through compulsory seminars and written take-home examinations.

If the LiU coordinator for students with disabilities has granted a student the right to an adapted examination for a written examination in an examination hall, the student has the right to it. If the coordinator has instead recommended for the student an adapted examination or alternative form of examination, the examiner may grant this if the examiner assesses that it is possible, based on consideration of the course objectives.

Students failing an exam covering either the entire course or part of the course twice are entitled to have a new examiner appointed for the reexamination.

Students who have passed an examination may not retake it in order to improve their grades.

Grades

Three-grade scale, U, G, VG

Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus. The course is carried out in such a way that both men's and women's experience and knowledge is made visible and developed.

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Department

Institutionen för kultur och samhälle