

## Media- and Culture Production

Medie- och kulturproduktion  
30 credits

Single subject and programme course

739A17

Valid from: 2020 Autumn semester

<b>Determined by</b>	<b>Main field of study</b>	
Course and Programme Syllabus Board at the Faculty of Arts and Sciences	Culture and Media Production	
<b>Date determined</b>	<b>Course level</b>	<b>Progressive specialisation</b>
2020-04-06	Second cycle	A1N
<b>Revised by</b>	<b>Disciplinary domain</b>	
	Technology	
<b>Revision date</b>	<b>Subject group</b>	
	Other Interdisciplinary Studies	
<b>Offered first time</b>	<b>Offered for the last time</b>	
Autumn semester 2020		
<b>Department</b>	<b>Replaced by</b>	
Institutionen för kultur och samhälle		

## Entry requirements

- 160 ECTS credits passed in culture and media production or equivalent
- English and Swedish corresponding to the level of English and Swedish in Swedish upper secondary education (Engelska 6/B, Svenska 3/B)

## Intended learning outcomes

After completion of the course the student shall on an advanced level be able to:

- explain how technological, political, economic, and cultural transformations are affecting culture and media productions.
- relate to historical transformations of roles, professions, identities and career paths in fields of media and culture productions.
- employ and synthesize researched based methods in a case study for the study of production context, content, participants and audiences.
- argue for pros and cons of different uses of ethics and source criticism in media and culture productions.
- make professional use of digital technologies for linear as well as non-linear narration within the fields of media and cultural productions.
- independently integrate theories and methods in a media project.
- critically judge the development of the concept for a production and its presentation.
- based on relevant theories, account for the context of a production in terms of culture and media practices as well as audiences.
- within a set problem make theoretically informed searches and evaluations of content.
- independently define, develop and complete a project that intergrates structuration of content with a spatial concept and/or digital recording, editing and dissemination within set time frames.

## Course content

The course aims at developing the student's ability to analyze and operate within the conditions and contexts for contemporary media and cultural production. The course combines theoretical and historical studies of the functions, forms and roles that permeate productions within the fields of media and culture with the creation of an independent project that includes a media or cultural production. The course content is generated through an interplay throughout the course between theoretically substantiated production work and the study of productions based on cultural, social and media theoretical aspects. The course is organized around a project that involves fact- or fiction-based content and IT-based technologies for audio, video and/or space.

## Teaching and working methods

The course is laboratory and emphasises the interplay between form and content. The course offers a combination of lectures, seminars, workshops, screenings, study visits and supervision. The student is expected to be well prepared for lectures, and have completed given assignments for seminars, workshops, study visits and supervision. In addition to scheduled time, the student is expected to work on self-study, individually or in groups.

## Examination

The course is examined through written assignments and active participation in seminars and workshops. The main examination consists of a written and oral presentation of a public production. The examination should cover the process, theoretical and analytical writing as well as the production, including a critical reflection of the student's work. If students work in pairs, the text should show that both students have participated in all parts of the work.

The final grade of the course is based on the written and oral presentation of the production as well as the production itself.

Detailed information about the examination can be found in the course's study guide.

If special circumstances prevail, and if it is possible with consideration of the nature of the compulsory component, the examiner may decide to replace the compulsory component with another equivalent component.

If the LiU coordinator for students with disabilities has granted a student the right to an adapted examination for a written examination in an examination hall, the student has the right to it.

If the coordinator has recommended for the student an adapted examination or alternative form of examination, the examiner may grant this if the examiner assesses that it is possible, based on consideration of the course objectives.

An examiner may also decide that an adapted examination or alternative form of examination if the examiner assessed that special circumstances prevail, and the examiner assesses that it is possible while maintaining the objectives of the course.

Students failing an exam covering either the entire course or part of the course twice are entitled to have a new examiner appointed for the reexamination.

Students who have passed an examination may not retake it in order to improve their grades.

## Grades

Three-grade scale, U, G, VG

## Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus.

The course is conducted in such a way that there are equal opportunities with regard to sex, transgender identity or expression, ethnicity, religion or other belief, disability, sexual orientation and age.

If special circumstances prevail, the vice-chancellor may in a special decision specify the preconditions for temporary deviations from this course syllabus, and delegate the right to take such decisions.

### **About teaching and examination language**

The teaching language is presented in the Overview tab for each course. The examination language relates to the teaching language as follows:

- If teaching language is “Swedish”, the course as a whole could be given in Swedish, or partly, or as a whole, in English. Examination language is Swedish, but parts of the examination can be in English.
- If teaching language is “English”, the course as a whole is taught in English. Examination language is English.
- If teaching language is “Swedish/English”, the course as a whole will be taught in English if students without prior knowledge of the Swedish language participate. Examination language is Swedish or English depending on teaching language.