

# Leading and Organising Projects

Single subject and programme course

7.5 credits

Projekttledning och projektorganisation

758G45

Valid from:

**Determined by**

The Quality Board at the Faculty of Arts  
and Sciences

**Date determined**

2009-12-04

## Main field of study

Tourism

## Course level

First cycle

## Advancement level

G2X

## Course offered for

- Bachelor programme in Tourism - Emphasis on Cultural and Natural Heritage

## Entry requirements

General entry requirements

## Intended learning outcomes

On completion of the course, the student should be able to

- formulate and design, present and argue for a project idea
- reflect on the own skills and knowledge in relation to the project idea.
- analyse different tourist-related activities based on how the own project relates to them.
- account for the technical and production tools as well as the information and analyses that are required to design and carry out a project in tourism, as well as for the economy of the project.

## Course content

The course is organised to facilitate the student's practical production and realisation work with the examining bachelor's thesis. This project runs throughout the academic year but is prepared and started in this course. The course covers practical design and realisation of public, tourist-related projects, their different organisational structures, project management and funding opportunities, practical implementation and marketing aspects. The course focuses on the student's individual project and how it relates to the modern development of the field of tourism and its span between, for example, cultural worlds and commercial worlds. Contacts with external cooperation partners and initial work with building contacts and anchoring the projects is an important part of the course.

## Teaching and working methods

Teaching takes the form of production work, public presentation and seminars. The student is also expected to study independently, both individually and in groups.

## Examination

The course is examined both orally and in written form and includes participation in the compulsory parts.

## Grades

,

## Other information

Planning and implementation of a course must take its starting point in the wording of the syllabus. The course evaluation included in each course must therefore take up the question how well the course agrees with the syllabus. The course is carried out in such a way that both men's and women's experience and knowledge is made visible and developed.

## Department

Institutionen för studier av samhällsutveckling och kultur