

International Marketing

Internationell marknadsföring
7.5 credits

Programme course

772G23

Valid from: 2027 Spring semester

Determined by	Main field of study	
Course and Programme Syllabus Board at the Faculty of Arts and Sciences	Business Administration	
Date determined	Course level	Progressive specialisation
2025-06-11	First cycle	G1N
Revised by	Disciplinary domain	
	Social sciences	
Revision date	Subject group	
	Business Administration	
Offered first time	Offered for the last time	
Spring semester 2027		
Department	Replaced by	
Institutionen för ekonomisk och industriell utveckling		

Course offered for

- International Business and Economics Programme

Entry requirements

General entry requirements for undergraduate studies and Social Studies and English and Mathematics corresponding to the level in Swedish upper secondary education (Samhällskunskap 1b or 1a1 and 1a2 or Samhällskunskap nivå 1b or nivå 1a1 and 1a2, Engelska 6 or Engelska nivå 2 and Matematik 3b/3c or Matematik C or Matematik fortsättning nivå 1b or Matematik fortsättning nivå 1c).

Grades

Three-grade scale, U, G, VG