

# Contemporary Perspective on Value Creation

Programme course

6 credits

Samtida perspektiv på värdeskapande

TDDE28

Valid from: 2017 Spring semester

**Determined by** Board of Studies for Mechanical Engineering and Design

**Date determined** 2017-01-25

## Main field of study

Design

## Course level

Second cycle

#### Advancement level

A<sub>1</sub>N

## Course offered for

• Design, Master's Programme

## **Entry requirements**

Note: Admission requirements for non-programme students usually also include admission requirements for the programme and threshold requirements for progression within the programme, or corresponding.

## **Prerequisites**

Three years of completed university studies. Admission to master programme in Design. Knowledge in models of value creation, basic design proficiency.

# Intended learning outcomes

The main objective is for students to develop knowledge about contemporary and emerging perspectives on value creation, and skills to analyze and experiment with value creation perspectives. After the completed course the student shall be able to

- describe different approaches towards value creation
- analyze a value creation system from several different perspectives
- compare and contrast value creation approaches in relationship to systemic perspectives
- critically examine and argue for and against different approaches towards value creation

#### Course content

Contemporary perspectives on value creation such as, sharing, collaborativity, cocreation, coproduction, commons, networks. Experimenting with value creation. Analytic techniques and modelling methods. Critical and reflective reading and writing.



# Teaching and working methods

The course will be organized around small design experiments and analytic workshops in a studio or living lab setting, supported by lectures, in-depth reading seminars, and critical writing. Experiments are presented and assessed through reframing peer-sessions and structured critique sessions.

## Examination

UPG3	Report	1 credits	U, G
UPG1	Critique assignment	2 credits	U, 3, 4, 5
PRA1	Design assignment	3 credits	U, 3, 4, 5

The final grade is computed from the assignment grades, weighted according to their hp sizes.

#### Grades

Four-grade scale, LiU, U, 3, 4, 5

## Department

Institutionen för datavetenskap

# Director of Studies or equivalent

Jalal Maleki

#### **Examiner**

Stefan Holmlid

# Course website and other links

## **Education components**

Preliminary scheduled hours: 0 h Recommended self-study hours: 160 h



#### **Common rules**

Regulations (apply to LiU in its entirety)

The university is a government agency whose operations are regulated by legislation and ordinances, which include the Higher Education Act and the Higher Education Ordinance. In addition to legislation and ordinances, operations are subject to several policy documents. The Linköping University rule book collects currently valid decisions of a regulatory nature taken by the university board, the vice-chancellor and faculty/department boards.

LiU's rule book for education at first-cycle and second-cycle levels is available at http://styrdokument.liu.se/Regelsamling/Innehall/Utbildning\_pa\_grund\_och\_avancerad\_niva.

