

# User Experience and Interaction Design

Programme course

12 credits

Användarupplevelse och interaktionsdesign

TDDE36

Valid from: 2020 Spring semester

**Determined by**

Board of Studies for Computer Science  
and Media Technology

**Date determined**

2019-09-23

## Main field of study

Graphical Design and Communication

## Course level

First cycle

## Advancement level

G1X

## Course offered for

- Bachelor's Programme in Graphic Design and Communication

## Specific information

Exchange students; The course is only available to exchange students within the area of Graphic Design and Communication.

## Entry requirements

Note: Admission requirements for non-programme students usually also include admission requirements for the programme and threshold requirements for progression within the programme, or corresponding.

## Intended learning outcomes

This course is about how to study and evaluate user experience (UX), and how to conduct human-centred design of interactive products and services (interaction design). The overarching aim of the course is that the participant will develop knowledge in basic user experience research and evaluation methods (qualitative and quantitative), as well as interaction design methods.

The student shall after the course be able to:

- Use and account for basic qualitative user research methods (e.g. interviews, observation, and thematic analysis).
- Use and account for basic quantitative user experience testing methods (e.g. task success, time, self-report questionnaires), including analysis of the results using descriptive statistics.
- Ideate and sketch interaction design concept proposals, assess them, and make a convincing argument for one proposal based on user research results.
- Sketch, develop and present interaction design prototypes.
- Conduct and account for a user experience evaluation of interaction design prototypes.
- Assess user research and evaluations with respect to scientific criteria.
- Review interaction design projects with respect to societal and ethical aspects, as for example research ethics, gender, and sustainability.

## Course content

**Skills:** Conducting an interaction design process with customer and user perspectives. Designing well-functioning interactive products and services. Researching and evaluating user experience.

**Subjects:** Fundamental concepts in human–computer interaction. Design principles and guidelines for user interfaces. Prototyping of interactive products and services. User research methods. Design methods. Different kinds of user interfaces. User experience and usability evaluation methods.

**Technologies:** Prototyping tools for development of interactive products and services. Interaction technologies.

## Teaching and working methods

Lectures, teaching sessions, readings, design work in collaboration with different user groups (i.e. third stream activities), oral presentations, and written assignments.

## Examination

PRA1	Research work	2 credits	U, G
PRA2	Design work	4 credits	U, G
UPG6	Research method	2 credits	U, 3, 4, 5
UPG7	Design method	4 credits	U, 3, 4, 5

The course is assessed through practical groupwork and individual assignments. Compulsory attendance is required for PRA1 and PRA2. The final course grade is calculated by adding the points earned in the individual assignments UPG6 and UPG7, provided that no assignments have been failed.

## Grades

Four-grade scale, LiU, U, 3, 4, 5

## Other information

### About teaching and examination language

The teaching language is presented in the Overview tab for each course. The examination language relates to the teaching language as follows:

- If teaching language is Swedish, the course as a whole or in large parts, is taught in Swedish. Please note that although teaching language is Swedish, parts of the course could be given in English. Examination language is Swedish.
- If teaching language is Swedish/English, the course as a whole will be taught in English if students without prior knowledge of the Swedish language participate. Examination language is Swedish or English (depending on teaching language).
- If teaching language is English, the course as a whole is taught in English. Examination language is English.

### Other

The course is conducted in a manner where both men's and women's experience and knowledge are made visible and developed.

The planning and implementation of a course should correspond to the course syllabus. The course evaluation should therefore be conducted with the course syllabus as a starting point.

## Department

Institutionen för datavetenskap

## Director of Studies or equivalent

Jalal Maleki

## Examiner

Mattias Arvola

## Education components

Preliminary scheduled hours: 120 h

Recommended self-study hours: 200 h

## Course literature

### Books

Tullis, Tom, Albert, Bill, (2013) *Measuring the user experience. collecting, analyzing, and presenting usability metrics, second edition* 2nd ed. Waltham, Mass. : Morgan Kaufmann, c2013  
ISBN: 9780124157811

### Articles

Marsden, N., & Haag, M., Stereotypes and Politics: Reflections on Personas  
*Proceedings of the 2016 CHI Conference on Human Factors in Computing Systems (CHI '16)* 2016/4017-4031  
<http://dx.doi.org/10.1145/2858036.2858151>

Raghavan, B., & Pargman, D., Means and Ends in Human-Computer Interaction: Sustainability through Disintermediation  
*Proceedings of the 2017 CHI Conference on Human Factors in Computing Systems (CHI '17)* 2017/786-796  
<https://doi.org/10.1145/3025453.3025542>

### Websites

Blandford, A., *Semi-structured qualitative studies* <https://www.interaction-design.org/literature/book/the-encyclopedia-of-human-computer-interaction-2nd-ed/semi-structured-qualitative-studies>

In The Encyclopedia of Human-Computer Interaction, 2nd Ed.. The Interaction Design Foundation.

Cairns, P., *Experimental Methods in Human-Computer Interaction*  
<https://www.interaction-design.org/literature/book/the-encyclopedia-of-human-computer-interaction-2nd-ed/experimental-methods-in-human-computer-interaction>

In The Encyclopedia of Human-Computer Interaction, 2nd Ed.. The Interaction Design Foundation.

### Other

#### *Huvudbok/Main book*

Choose one of the following four books as main book:

- Arvola, M. (2014). Interaktionsdesign och UX: Om att skapa goda användarupplevelser. Lund: Studentlitteratur.
- Saffer, D. (2009). Designing for Interaction: Creating Innovative Applications and Devices, 2nd Ed.. Berkeley: New Riders.
- Preece, J., Rogers, Y., & Shrap, H. (2015). Interaction Design: Beyond Human-Computer Interaction, 4th Ed.. Chichester: John Wiley & Sons
- Preece, J., Rogers, Y., & Shrap, H. (2016). Interaktionsdesign: bortom människa-dator-interaktion. Lund: Studentlitteratur.

Students will also be assigned scientific articles in the study guide by the start of the course.

## Common rules

### Course syllabus

A syllabus must be established for each course. The syllabus specifies the aim and contents of the course, and the prior knowledge that a student must have in order to be able to benefit from the course.

### Timetabling

Courses are timetabled after a decision has been made for this course concerning its assignment to a timetable module.

### Interrupting a course

The vice-chancellor's decision concerning regulations for registration, deregistration and reporting results (Dnr LiU-2015-01241) states that interruptions in study are to be recorded in Ladok. Thus, all students who do not participate in a course for which they have registered must record the interruption, such that the registration on the course can be removed. Deregistration from a course is carried out using a web-based form: <https://www.lith.liu.se/for-studenter/kurskomplettering?l=en>.

### Cancelled courses

Courses with few participants (fewer than 10) may be cancelled or organised in a manner that differs from that stated in the course syllabus. The Dean is to deliberate and decide whether a course is to be cancelled or changed from the course syllabus.

### Guidelines relating to examinations and examiners

For details, see Guidelines for education and examination for first-cycle and second-cycle education at Linköping University, <http://styrdokument.liu.se/Regelsamling/VisaBeslut/917592>.

An examiner must be employed as a teacher at LiU according to the LiU Regulations for Appointments (<https://styrdokument.liu.se/Regelsamling/VisaBeslut/622784>). For courses in second-cycle, the following teachers can be appointed as examiner: Professor (including Adjunct and Visiting Professor), Associate Professor (including Adjunct), Senior Lecturer (including Adjunct and Visiting Senior Lecturer), Research Fellow, or Postdoc. For courses in first-cycle, Assistant Lecturer (including Adjunct and Visiting Assistant Lecturer) can also be appointed as examiner in addition to those listed for second-cycle courses. In exceptional cases, a Part-time Lecturer can also be appointed as an examiner at both first- and second cycle, see Delegation of authority for the Board of Faculty of Science and Engineering.

## Forms of examination

### Examination

Written and oral examinations are held at least three times a year: once immediately after the end of the course, once in August, and once (usually) in one of the re-examination periods. Examinations held at other times are to follow a decision of the board of studies.

Principles for examination scheduling for courses that follow the study periods:

- courses given in VT1 are examined for the first time in March, with re-examination in June and August
- courses given in VT2 are examined for the first time in May, with re-examination in August and October
- courses given in HT1 are examined for the first time in October, with re-examination in January and August
- courses given in HT2 are examined for the first time in January, with re-examination in March and in August.

The examination schedule is based on the structure of timetable modules, but there may be deviations from this, mainly in the case of courses that are studied and examined for several programmes and in lower grades (i.e. 1 and 2).

Examinations for courses that the board of studies has decided are to be held in alternate years are held three times during the school year in which the course is given according to the principles stated above.

Examinations for courses that are cancelled or rescheduled such that they are not given in one or several years are held three times during the year that immediately follows the course, with examination scheduling that corresponds to the scheduling that was in force before the course was cancelled or rescheduled.

When a course is given for the last time, the regular examination and two re-examinations will be offered. Thereafter, examinations are phased out by offering three examinations during the following academic year at the same times as the examinations in any substitute course. If there is no substitute course, three examinations will be offered during re-examination periods during the following academic year. Other examination times are decided by the board of studies. In all cases above, the examination is also offered one more time during the academic year after the following, unless the board of studies decides otherwise.

If a course is given during several periods of the year (for programmes, or on different occasions for different programmes) the board or boards of studies determine together the scheduling and frequency of re-examination occasions.

### Registration for examination

In order to take an examination, a student must register in advance at the Student Portal during the registration period, which opens 30 days before the date of the examination and closes 10 days before it. Candidates are informed of the location of the examination by email, four days in advance. Students who have not



registered for an examination run the risk of being refused admittance to the examination, if space is not available.

Symbols used in the examination registration system:

\*\* denotes that the examination is being given for the penultimate time.

\* denotes that the examination is being given for the last time.

### **Code of conduct for students during examinations**

Details are given in a decision in the university's rule book:  
<http://styrdokument.liu.se/Regelsamling/VisaBeslut/622682>.

### **Retakes for higher grade**

Students at the Institute of Technology at LiU have the right to retake written examinations and computer-based examinations in an attempt to achieve a higher grade. This is valid for all examination components with code "TEN" and "DAT". The same right may not be exercised for other examination components, unless otherwise specified in the course syllabus.

A retake is not possible on courses that are included in an issued degree diploma.

### **Retakes of other forms of examination**

Regulations concerning retakes of other forms of examination than written examinations and computer-based examinations are given in the LiU guidelines for examinations and examiners,  
<http://styrdokument.liu.se/Regelsamling/VisaBeslut/917592>.

### **Plagiarism**

For examinations that involve the writing of reports, in cases in which it can be assumed that the student has had access to other sources (such as during project work, writing essays, etc.), the material submitted must be prepared in accordance with principles for acceptable practice when referring to sources (references or quotations for which the source is specified) when the text, images, ideas, data, etc. of other people are used. It is also to be made clear whether the author has reused his or her own text, images, ideas, data, etc. from previous examinations, such as degree projects, project reports, etc. (this is sometimes known as "self-plagiarism").

A failure to specify such sources may be regarded as attempted deception during examination.

### **Attempts to cheat**

In the event of a suspected attempt by a student to cheat during an examination, or when study performance is to be assessed as specified in Chapter 10 of the Higher Education Ordinance, the examiner is to report this to the disciplinary board of the university. Possible consequences for the student are suspension from study and a formal warning. More information is available at <https://www.student.liu.se/studenttjanster/lagar-regler-rattigheter?l=en>.

## Grades

The grades that are preferably to be used are Fail (U), Pass (3), Pass not without distinction (4) and Pass with distinction (5).

1. Grades U, 3, 4, 5 are to be awarded for courses that have written examinations.
2. Grades Fail (U) and Pass (G) may be awarded for courses with a large degree of practical components such as laboratory work, project work and group work.
3. Grades Fail (U) and Pass (G) are to be used for degree projects and other independent work.

## Examination components

1. Grades U, 3, 4, 5 are to be awarded for written examinations (TEN).
2. Examination components for which the grades Fail (U) and Pass (G) may be awarded are laboratory work (LAB), project work (PRA), preparatory written examination (KTR), oral examination (MUN), computer-based examination (DAT), home assignment (HEM), and assignment (UPG).
3. Students receive grades either Fail (U) or Pass (G) for other examination components in which the examination criteria are satisfied principally through active attendance such as other examination (ANN), tutorial group (BAS) or examination item (MOM).
4. Grades Fail (U) and Pass (G) are to be used for the examination components Opposition (OPPO) and Attendance at thesis presentation (AUSK) (i.e. part of the degree project).

For mandatory components, the following applies: If special circumstances prevail, and if it is possible with consideration of the nature of the compulsory component, the examiner may decide to replace the compulsory component with another equivalent component. (In accordance with the LiU Guidelines for education and examination for first-cycle and second-cycle education at Linköping University, <http://styrdokument.liu.se/Regelsamling/VisaBeslut/917592>).

For written examinations, the following applies: If the LiU coordinator for students with disabilities has granted a student the right to an adapted examination for a written examination in an examination hall, the student has the right to it. If the coordinator has instead recommended for the student an adapted examination or alternative form of examination, the examiner may grant this if the examiner assesses that it is possible, based on consideration of the course objectives. (In accordance with the LiU Guidelines for education and examination for first-cycle and second-cycle education at Linköping University, <http://styrdokument.liu.se/Regelsamling/VisaBeslut/917592>).

The examination results for a student are reported at the relevant department.

## Regulations (apply to LiU in its entirety)

The university is a government agency whose operations are regulated by

legislation and ordinances, which include the Higher Education Act and the Higher Education Ordinance. In addition to legislation and ordinances, operations are subject to several policy documents. The Linköping University rule book collects currently valid decisions of a regulatory nature taken by the university board, the vice-chancellor and faculty/department boards.

LiU's rule book for education at first-cycle and second-cycle levels is available at [http://stydokument.liu.se/Regelsamling/Innehall/Utbildning\\_pa\\_grund-\\_och\\_avancerad\\_niva](http://stydokument.liu.se/Regelsamling/Innehall/Utbildning_pa_grund-_och_avancerad_niva).