

# Editorial Design

Programme course

6 credits

Redaktionell design

TNGD38

Valid from: 2019 Spring semester

**Determined by**

Board of Studies for Computer Science  
and Media Technology

**Date determined**

2018-08-31

## Main field of study

Graphic Design and Communication

## Course level

First cycle

## Advancement level

G2X

## Course offered for

- Graphic Design and Communication, Bachelor's Programme

## Specific information

Exchange students; The course is only available to exchange students within the area of Graphic Design and Communication.

## Prerequisites

Knowledge of graphic design and media production above the most basic level and experience in practical project work in the field.

## Intended learning outcomes

The aim of this course is to develop knowledge and skills in editorial design with a particular focus on visual communication. After completing the course, students are expected to:

- Be able to explain common terms, ambitions, processes and technologies in contemporary editorial media of importance..
- Be able to explain ethical perspectives in editorial design,
- Be able to assess aspects of relevance and quality in the design of editorial publications.
- Have applied theory and knowledge in the production of editorial publications.
- Have demonstrated skills in planning, designing and producing editorial publications

## Course content

The theoretical and practical framework of the course comprises:

- Content and editorial design
- Visual journalism and data journalism with visualization
- Verbovisual communication and media
- Layout and typography in editorial publications
- Storytelling, format and channels
- Ethics and sustainability in editorial design
- Identity and vehicle
- Media production

## Teaching and working methods

Lectures, workshops, seminars and project work. Study visits may be included.

## Examination

TEN1	Written Examination	2 credits	U, 3, 4, 5
UPG1	Hand-in Assignments	4 credits	U, 3, 4, 5

Grading: Fail/3,4,5. Final grade is calculated as a weighted average. 0.5 rounded upwards.

## Grades

Four-grade scale, LiU, U, 3, 4, 5

## Department

Institutionen för teknik och naturvetenskap

## Director of Studies or equivalent

Camilla Forsell

## Examiner

Tomas Törnqvist

## Education components

Preliminary scheduled hours: 40 h

Recommended self-study hours: 120 h

## Course literature

### **Other**

To be decided