

Media, Culture and Communication

Programme course

4 credits

Medier, kultur och kommunikation

TRTE19

Valid from: 2019 Spring semester

Determined by

Board of Studies for Computer Science
and Media Technology

Date determined

2018-08-31

Main field of study

Graphic Design and Communication

Course level

First cycle

Advancement level

G1X

Course offered for

- Bachelor's Programme in Graphic Design and Communication

Prerequisites

Visual Culture and Design History

Intended learning outcomes

The course highlights communication as a cultural and social phenomenon focusing on the part of communication that can be described as mediated. Theories about the relationship between society and the media are introduced. The aim of the course is to give the student an overview but also specific knowledge of the theoretical perspectives regarding mediated communication, such as convergence cultures and remediation.

Upon completion of the course, the student will:

- Briefly account for current theoretical perspectives regarding mediated communication
- Describe different approaches to mediated communication
- In speech and speech bring a reasoning and critical reflection on media in society

Course content

- Communication theories
- Relationship between society and the media
- Theoretical perspectives on mediated communication

Teaching and working methods

The teaching of the course is provided through lectures, seminars and project works in groups.

Seminars and project works are compulsory for all students.

Examination

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|------|--------------------|-----------|------------|
| HEM1 | Hand-in assignment | 2 credits | U, 3, 4, 5 |
| UPG1 | Seminars | 2 credits | U, G |

Grades

Four-grade scale, LiU, U, 3, 4, 5

Department

Institutionen för kultur och kommunikation

Director of Studies or equivalent

Gary Svensson

Examiner

Gary Svensson

Education components

Preliminary scheduled hours: 32 h

Recommended self-study hours: 75 h