

# Media, Culture and Communication

Programme course

4 credits

Medier, kultur och kommunikation

TRTE19

Valid from: 2020 Spring semester

**Determined by** 

Board of Studies for Computer Science and Media Technology

Date determined

2019-09-23

# Main field of study

**Graphic Design and Communication** 

## Course level

First cycle

#### Advancement level

C<sub>1</sub>X

#### Course offered for

• Bachelor's Programme in Graphic Design and Communication

# **Prerequisites**

Visual Culture and Design History

# Intended learning outcomes

The course highlights communication as a cultural and social phenomenon focusing on the part of communication that can be described as mediated. Theories about the relationship between society and the media are introduced. The aim of the course is to give the student an overview but also specific knowledge of the theoretical perspectives regarding mediated communication, such as convergence cultures and remediation.

Upon completion of the course, the student will:

- Briefly account for current theoretical perspectives regarding mediated communication
- Describe different approaches to mediated communication
- In speech and speech bring a reasoning and critical reflection on media in society

#### Course content

- Communication theories
- Relationship between society and the media
- Theoretical perspectives on mediated communication

# Teaching and working methods

The teaching of the course is provided through lectures, seminars and project works in groups.

Seminars and project works are compulsory for all students.



#### Examination

HEM1 Hand-in assignment 2 credits U, 3, 4, 5 UPG1 Seminars 2 credits U, G

### Grades

Four-grade scale, LiU, U, 3, 4, 5

#### Other information

#### About teaching and examination language

The teaching language is presented in the Overview tab for each course. The examination language relates to the teaching language as follows:

- If teaching language is Swedish, the course as a whole or in large parts, is taught in Swedish. Please note that although teaching language is Swedish, parts of the course could be given in English. Examination language is Swedish.
- If teaching language is Swedish/English, the course as a whole will be taught in English if students without prior knowledge of the Swedish language participate. Examination language is Swedish or English (depending on teaching language).
- If teaching language is English, the course as a whole is taught in English. Examination language is English.

#### Other

The course is conducted in a manner where both men's and women's experience and knowledge are made visible and developed.

The planning and implementation of a course should correspond to the course syllabus. The course evaluation should therefore be conducted with the course syllabus as a starting point.

# Department

Institutionen för kultur och samhälle

# Director of Studies or equivalent

Gary Svensson

#### **Examiner**

Gary Svensson



Education components Preliminary scheduled hours: 32 h Recommended self-study hours: 75 h

