

## **Business and Economics Programme - International - French**

Civilekonomprogrammet, internationellt - Franska  
240 credits

F7YEF

Valid from: 2022 Autumn semester

**Determined by**

Board of the Faculty of Arts and Sciences

**Date determined**

2006-08-30

**Revised by**

Chairman of the Course and Programme Syllabus Board at the Faculty of Arts and Sciences

**Revision date**

2016-09-15; 2018-04-23; 2020-11-04; 2021-06-28; 2022-07-08; 2023-03-30

**Registration number**

2014-01142; LiU-2018-00941; LiU-2020-00884; LiU-2021-00964; LiU-2022-01292; LiU-2023-01343

**Offered first time**

Autumn semester 2007

**Offered for the last time**

**Replaced by**

## Entry requirements

General entry requirements for undergraduate studies  
and  
Social Studies, English, French, and Mathematics corresponding to the level of  
Swedish upper secondary education (Samhällskunskap 1b or 1a1 and 1a2,  
Engelska 6, Franska 3, and Matematik 3b/3c or Matematik C)

## Degree in Swedish

Civilekonomexamen med huvudområde Företagsekonomi eller Nationalekonomi  
alternativt  
Filosofie kandidatexamen med huvudområde Företagsekonomi eller  
Nationalekonomi  
alternativt  
Ekonomie kandidatexamen med huvudområde Företagsekonomi

## Degree in English

Degree of Master of Science in Business and Economics with a major in Business  
Administration or Economics  
or  
Degree of Bachelor of Science with a major in Business Administration or  
Economics

## Curriculum

### Semester 1 (Autumn 2024)

Course code	Course name	Credits	Level	Weeks	ECV
712G20	Communicate in French 1 - Macro Economics	10	G1N	v202434-202446	C
730G61	Macroeconomics	10	G1N	v202436-202442	C
722G55	Organisation and Management	7	G1N	v202446-202451	C
747G84	Commercial and Trade Law	10*	G1N	v202451-202507	C

### Semester 2 (Spring 2025)

Course code	Course name	Credits	Level	Weeks	ECV
747G84	Commercial and Trade Law	10*	G1N	v202451-202507	C
722G70	Financial Accounting	7	G1N	v202507-202512	C
712G21	Communicating in French 2 - Accounting and Corporate Law	9	G1N	v202512-202518	C
722G78	Management Accounting	7	G1N	v202519-202523	C

### Semester 3 (Autumn 2025)

*Preliminary courses*

Course code	Course name	Credits	Level	Weeks	ECV
712G36	Communicate in French 3 - Marketing	5	G1N		C
722G86	Marketing	7	G1N		C
732G81	Statistics	11	G1N		C
770G33	Microeconomics	10*	G1N		C

## Semester 4 (Spring 2026)

### *Preliminary courses*

Course code	Course name	Credits	Level	Weeks	ECV
712G14	Communicate in French 4 - Internationalization	10	G1N		C
770G33	Microeconomics	10*	G1N		C
770G34	International Economics	10	G1N		C

## Semester 5 (Autumn 2026)

### *Specialisation: Business Administration – Preliminary courses*

Course code	Course name	Credits	Level	Weeks	ECV
723G97	Business Ethics in a Globalized World	7.5	G2F		E
723G98	Organization Theory and Analysis	7.5	G2F		E
723G99	Entrepreneurship and Business Development	7.5	G2F		E
730G97	Risk Management of Financial Markets and Institutions	7.5	G1F		E
770G18	Corporate Finance	7.5	G1F		E
770G19	International Finance and Fixed Income Management	7.5	G1F		E
770G21	Industrial Organization	7.5	G1F		E
770G32	Econometrics	7.5	G1F		E
772G01	Leadership across Cultures	7.5	G2F		E
772G02	Sustainable Business - an ecological perspective	7.5	G2F		E
772G03	Human Resource Management	7.5	G2F		E
772G04	International Business	7.5	G2F		E
772G05	Perspectives on Digitalization	7.5	G2F		E

*Specialisation: Economics – Preliminary courses*

Course code	Course name	Credits	Level	Weeks	ECV
730G97	Risk Management of Financial Markets and Institutions	7.5	G1F		E
770G01	Development Economics	7.5	G1F		E
770G17	Mathematical Methods in Economics	7.5	G1F		E
770G18	Corporate Finance	7.5	G1F		E
770G19	International Finance and Fixed Income Management	7.5	G1F		E
770G20	Macroeconomic Theory and Politics	7.5	G1F		E
770G21	Industrial Organization	7.5	G1F		E
770G22	Environmental Economics	7.5	G1F		E
770G32	Econometrics	7.5	G1F		E

**Semester 6 (Spring 2027)**

*Specialisation: Business Administration – Preliminary courses*

Course code	Course name	Credits	Level	Weeks	ECV
722G72	Accounting Theory	7.5	G1N		E
722G80	Bachelor Thesis	15	G2E		E
723G21	Group Accounting	7.5	G1F		E
723G37	Research Methods in Business Administration and Social Sciences	7.5	G1F		E
723G44	Marketing and Consumer Behaviour	7.5	G1F		E
723G45	Service Management and Marketing	7.5	G1F		E
723G48	Logistics Management	7.5	G1F		E
723G72	Management Control	7.5	G1F		E
723G74	Project Management	7.5	G1F		E
723G76	Strategy and International Management	7.5	G1F		E
723G79	Enterprise Systems	7.5	G1F		E
770G29	Corporate Finance	7.5	G1F		E
770G30	International Financial and Fixed Income Management	7.5	G1F		E
770G31	Industrial Organisation	7.5	G1F		E
770G32	Econometrics	7.5	G1F		E

*Specialisation: Economics – Preliminary courses*

Course code	Course name	Credits	Level	Weeks	ECV
770G03	Behavioural Economics	7.5	G1F		E
770G13	Bachelor Thesis in Economics	15	G2E		E
770G17	Mathematical Methods in Economics	7.5	G1F		E
770G23	Cost-Benefit Analysis	7.5	G1F		E
770G24	Intermediate Macroeconomics	7.5	G1F		E
770G25	Health Economics and Ethics	7.5	G1F		E
770G27	Labour Economics	7.5	G1F		E
770G29	Corporate Finance	7.5	G1F		E
770G30	International Financial and Fixed Income Management	7.5	G1F		E
770G31	Industrial Organisation	7.5	G1F		E
770G32	Econometrics	7.5	G1F		E

**Semester 7 (Autumn 2027)**

*Specialisation: Business Administration – Preliminary courses*

Course code	Course name	Credits	Level	Weeks	ECV
722A04	Strategy - Classic and Contemporary Views	15	A1N		E
722A14	Management Control System	15	A1N		E
722A29	Industrial Marketing and Supply Chain Management	15	A1N		E
722A33	Corporate Finance and Valuation	15	A1N		E
722A50	Advanced Consumer Marketing	15	A1N		E
722A64	Accounting Choice and Auditing in Theory and Practice	15	A1N		E
722A65	Financial Risk Management - Portfolio Theory and Derivatives	15	A1N		E
722A77	Business Analytics	15	A1N		E
722A79	Leading Creative Change	15	A1N		E

*Specialisation: Economics – Preliminary courses*

Course code	Course name	Credits	Level	Weeks	ECV
722A65	Financial Risk Management - Portfolio Theory and Derivatives	15	A1N		E
730A25	Microeconomic Theory	7.5	A1N		E
730A26	Microeconomic Analysis	7.5	A1N		E
730A28	Game Theory	7.5	A1N		E
730A30	Econometrics: Analysis of Cross-Section and Panel Data Material	7.5	A1N		E
730A31	Econometric Time Series	7.5	A1N		E
730A33	Macroeconomic Theory	7.5	A1N		E
730A44	Advanced Topics in Applied Macrofinance	7.5	A1N		E

**Semester 8 (Spring 2028)**

*Specialisation: Business Administration – Preliminary courses*

Course code	Course name	Credits	Level	Weeks	ECV
722A35	Master Thesis in Business Administration	30	A2E		C

*Specialisation: Economics – Preliminary courses*

Course code	Course name	Credits	Level	Weeks	ECV
730A14	Master Thesis in Economics	30	A2E		C

ECV = Elective / Compulsory / Voluntary

\*Kursen läses över flera terminer