

Business and Economics Programme - International - French

Civilekonomprogrammet, internationellt - Franska
240 credits

F7YEF

Valid from: 2022 Autumn semester

Determined by

Board of the Faculty of Arts and Sciences

Date determined

2006-08-30

Revised by

Chairman of the Course and Programme Syllabus Board at the Faculty of Arts and Sciences

Revision date

2016-09-15; 2018-04-23; 2020-11-04; 2021-06-28; 2022-07-08; 2023-03-30

Registration number

2014-01142; LiU-2018-00941; LiU-2020-00884; LiU-2021-00964; LiU-2022-01292; LiU-2023-01343

Offered first time

Autumn semester 2007

Offered for the last time

Replaced by

Entry requirements

General entry requirements for undergraduate studies
and
Social Studies, English, French, and Mathematics corresponding to the level of
Swedish upper secondary education (Samhällskunskap 1b or 1a1 and 1a2,
Engelska 6, Franska 3, and Matematik 3b/3c or Matematik C)

Degree in Swedish

Civilekonomexamen med huvudområde Företagsekonomi eller Nationalekonomi
alternativt
Filosofie kandidatexamen med huvudområde Företagsekonomi eller
Nationalekonomi
alternativt
Ekonomie kandidatexamen med huvudområde Företagsekonomi

Degree in English

Degree of Master of Science in Business and Economics with a major in Business
Administration or Economics
or
Degree of Bachelor of Science with a major in Business Administration or
Economics

Curriculum

Semester 1 (Autumn 2025)

| Course code | Course name | Credits | Level | Weeks | ECV |
|-------------|---|---------|-------|----------------|-----|
| 712G20 | Communicate in French 1 - Macro Economics | 10 | G1N | v202534-202546 | C |
| 730G61 | Macroeconomics | 10 | G1N | v202536-202542 | C |
| 722G55 | Organisation and Management | 7 | G1N | v202546-202551 | C |
| 747G84 | Commercial and Trade Law | 10* | G1N | v202551-202607 | C |

Semester 2 (Spring 2026)

| Course code | Course name | Credits | Level | Weeks | ECV |
|-------------|--|---------|-------|----------------|-----|
| 747G84 | Commercial and Trade Law | 10* | G1N | v202551-202607 | C |
| 722G70 | Financial Accounting | 7 | G1N | v202608-202612 | C |
| 712G21 | Communicating in French 2 - Accounting and Corporate Law | 9 | G1N | v202612-202619 | C |
| 722G78 | Management Accounting | 7 | G1N | v202619-202623 | C |

Semester 3 (Autumn 2026)

| Course code | Course name | Credits | Level | Weeks | ECV |
|-------------|-------------------------------------|---------|-------|----------------|-----|
| 732G81 | Statistics | 11 | G1N | v202634-202641 | C |
| 722G86 | Marketing | 7 | G1N | v202641-202645 | C |
| 712G36 | Communicate in French 3 - Marketing | 5 | G1N | v202646-202649 | C |
| 770G33 | Microeconomics | 10* | G1N | v202649-202705 | C |

Semester 4 (Spring 2027)

| Course code | Course name | Credits | Level | Weeks | ECV |
|-------------|--|---------|-------|----------------|-----|
| 770G33 | Microeconomics | 10* | G1N | v202649-202705 | C |
| 772G07 | Financial Analysis | 7 | G1F | v202706-202710 | C |
| 770G34 | International Economics | 10 | G1N | v202710-202717 | C |
| 712G14 | Communicate in French 4 - Internationalization | 10 | G1N | v202717-202723 | C |

Semester 5 (Autumn 2027)

Specialisation: Business Administration – Preliminary courses

| Course code | Course name | Credits | Level | Weeks | ECV |
|-------------|--|---------|-------|-------|-----|
| 723G97 | Business Ethics in a Globalized World | 7.5 | G2F | | E |
| 723G98 | Organization Theory and Analysis | 7.5 | G2F | | E |
| 723G99 | Entrepreneurship and Business Development | 7.5 | G2F | | E |
| 730G97 | Risk Management of Financial Markets and Institutions | 7.5 | G1F | | E |
| 770G18 | Corporate Finance | 7.5 | G1F | | E |
| 770G19 | International Finance and Fixed Income Management | 7.5 | G1F | | E |
| 770G21 | Industrial Organization | 7.5 | G1F | | E |
| 770G32 | Econometrics | 7.5 | G1F | | E |
| 772G01 | Leadership across Cultures | 7.5 | G2F | | E |
| 772G03 | Human Resource Management | 7.5 | G2F | | E |
| 772G04 | International Business | 7.5 | G2F | | E |
| 772G05 | Perspectives on Digitalization | 7.5 | G2F | | E |
| 772G10 | Sustainable Business - Integrating sustainability in business practice | 7.5 | G2F | | E |

Specialisation: Economics – Preliminary courses

| Course code | Course name | Credits | Level | Weeks | ECV |
|-------------|---|---------|-------|-------|-----|
| 730G97 | Risk Management of Financial Markets and Institutions | 7.5 | G1F | | E |
| 770G01 | Development Economics | 7.5 | G1F | | E |
| 770G17 | Mathematical Methods in Economics | 7.5 | G1F | | E |
| 770G18 | Corporate Finance | 7.5 | G1F | | E |
| 770G19 | International Finance and Fixed Income Management | 7.5 | G1F | | E |
| 770G20 | Macroeconomic Theory and Politics | 7.5 | G1F | | E |
| 770G21 | Industrial Organization | 7.5 | G1F | | E |
| 770G22 | Environmental Economics | 7.5 | G1F | | E |
| 770G32 | Econometrics | 7.5 | G1F | | E |

Semester 6 (Spring 2028)

Specialisation: Business Administration – Preliminary courses

| Course code | Course name | Credits | Level | Weeks | ECV |
|-------------|---|---------|-------|-------|-----|
| 722G72 | Accounting Theory | 7.5 | G1N | | E |
| 722G80 | Bachelor Thesis | 15 | G2E | | E |
| 723G21 | Group Accounting | 7.5 | G1F | | E |
| 723G37 | Research Methods in Business Administration and Social Sciences | 7.5 | G1F | | E |
| 723G44 | Marketing and Consumer Behaviour | 7.5 | G1F | | E |
| 723G45 | Service Management and Marketing | 7.5 | G1F | | E |
| 723G48 | Logistics Management | 7.5 | G1F | | E |
| 723G72 | Management Control | 7.5 | G1F | | E |
| 723G74 | Project Management | 7.5 | G1F | | E |
| 723G76 | Strategy and International Management | 7.5 | G1F | | E |
| 723G79 | Enterprise Systems | 7.5 | G1F | | E |
| 770G29 | Corporate Finance | 7.5 | G1F | | E |
| 770G30 | International Financial and Fixed Income Management | 7.5 | G1F | | E |
| 770G31 | Industrial Organisation | 7.5 | G1F | | E |
| 770G32 | Econometrics | 7.5 | G1F | | E |

Specialisation: Economics – Preliminary courses

| Course code | Course name | Credits | Level | Weeks | ECV |
|-------------|---|---------|-------|-------|-----|
| 770G03 | Behavioural Economics | 7.5 | G1F | | E |
| 770G13 | Bachelor Thesis in Economics | 15 | G2E | | E |
| 770G17 | Mathematical Methods in Economics | 7.5 | G1F | | E |
| 770G23 | Cost-Benefit Analysis | 7.5 | G1F | | E |
| 770G24 | Intermediate Macroeconomics | 7.5 | G1F | | E |
| 770G25 | Health Economics and Ethics | 7.5 | G1F | | E |
| 770G27 | Labour Economics | 7.5 | G1F | | E |
| 770G29 | Corporate Finance | 7.5 | G1F | | E |
| 770G30 | International Financial and Fixed Income Management | 7.5 | G1F | | E |
| 770G31 | Industrial Organisation | 7.5 | G1F | | E |
| 770G32 | Econometrics | 7.5 | G1F | | E |
| 770G40 | Game Theory and Politics | 7.5 | G1F | | E |

Semester 7 (Autumn 2028)

Specialisation: Business Administration – Preliminary courses

| Course code | Course name | Credits | Level | Weeks | ECV |
|-------------|--|---------|-------|-------|-----|
| 722A04 | Strategy - Classic and Contemporary Views | 15 | A1N | | E |
| 722A14 | Management Control System | 15 | A1N | | E |
| 722A33 | Corporate Finance and Valuation | 15 | A1N | | E |
| 722A50 | Advanced Consumer Marketing | 15 | A1N | | E |
| 722A64 | Accounting Choice and Auditing in Theory and Practice | 15 | A1N | | E |
| 722A65 | Financial Risk Management - Portfolio Theory and Derivatives | 15 | A1N | | E |
| 722A77 | Business Analytics | 15 | A1N | | E |
| 722A79 | Leading Creative Change | 15 | A1N | | E |

Specialisation: Economics – Preliminary courses

| Course code | Course name | Credits | Level | Weeks | ECV |
|-------------|---|---------|-------|-------|-----|
| 722A65 | Financial Risk Management - Portfolio Theory and Derivatives | 15 | A1N | | E |
| 730A25 | Microeconomic Theory | 7.5 | A1N | | E |
| 730A28 | Game Theory | 7.5 | A1N | | E |
| 730A30 | Econometrics: Analysis of Cross-Section and Panel Data Material | 7.5 | A1N | | E |
| 730A31 | Econometric Time Series | 7.5 | A1N | | E |
| 730A33 | Macroeconomic Theory | 7.5 | A1N | | E |
| 730A40 | Methods in Social and Behavioral Science | 7.5 | A1N | | E |
| 730A41 | Economic Psychology and Public Policy | 7.5 | A1N | | E |
| 730A42 | Public Economics | 7.5 | A1N | | E |
| 730A43 | Advanced Topics in Applied Microeconomics | 7.5 | A1N | | E |
| 730A44 | Advanced Topics in Applied Macrofinance | 7.5 | A1N | | E |

Semester 8 (Spring 2029)

Specialisation: Business Administration – Preliminary courses

| Course code | Course name | Credits | Level | Weeks | ECV |
|-------------|--|---------|-------|-------|-----|
| 722A35 | Master Thesis in Business Administration | 30 | A2E | | C |

Specialisation: Economics – Preliminary courses

| Course code | Course name | Credits | Level | Weeks | ECV |
|-------------|----------------------------|---------|-------|-------|-----|
| 730A14 | Master Thesis in Economics | 30 | A2E | | C |

ECV = Elective / Compulsory / Voluntary

*Kursen läses över flera terminer