

Litteraturlista för Strategy - Classic and Contemporary Views, 722A04, 2019

Böcker

Grant, Robert, (2015) *Contemporary Strategy Analysis: Text and Cases Edition 9*
<https://www.wiley.com/en-se/Contemporary+Strategy+Analysis:+Text+and+Cases+Edition,+9th+Edition-p-9781119120841>

Övrigt

In addition, the course readings will include both classic and contemporary academic articles on strategy. These will be used as part of teaching, seminars and examination.